



# FRUITA

## COLORADO

### Weekly Info Update

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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: MARCH 10, 2017  
Re: WEEKLY INFO UPDATE

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#### **New Fruita PD Lieutenant**

Congratulations to all our internal applicants for Police Lieutenant—we are lucky to have such high qualified internal officers—which made for a tough decision. Congrats to Corporal Nick Peck who will be the next Lieutenant for Fruita PD when Lt. Krouse becomes Chief in April.

#### **Communities that Care**

Today was the kick-off of the CTC and we had an awesome showing, including the principals of the elementary, middle and 8-9 schools and the Vice-Principal of the high school, representatives from business, Chamber, Family Health West, Lower Valley Fire Department, Mesa County Health Department and many from the City including the Mayor and Councilmen Karisny and Brackett. We are fortunate that the County has a three-year grant that is renewable and willing to focus on the Fruita community. More general info on this program to build a strong community with successful kids can be found at <http://www.communitiesthatcare.net/>.

#### **TID BITS:**

- If you haven't seen it already, check out the Facebook page of Historical Fruita Photos: <https://www.facebook.com/HistoricalFruitaPhotos/>
- To add your feedback on the new District 51 vision "Engage, Equip, and Empower our learning community today for an unlimited tomorrow" you can take a survey at <https://www.surveymonkey.com/r/VB5Q382> or for a Spanish version <https://www.surveymonkey.com/r/VZPHCWQ>.
- Check out the recent Chamber Newsletter that highlights upcoming events, a recap of the annual event and the new TRIBE Women in Business group: <http://fruitachamber.org/wp-content/uploads/2017/03/Newsletter-MARCH-Final.pdf>
- Check out the new video short on boating Ruby & Horsethief canyons: <https://www.coloradocanyonsassociation.org/news/2017/3/3/boating-ruby-horsethief-canyonsknow-before-you-go>
- Dang! We are lucky to live here!

*Honor the Past – Envision the Future* **FRUITA**

- Heads up: a section of Rim Rock Drive will be closed for 4-6 weeks (see detailed press release below).
- Meetings to begin planning the Governor's Conference on Tourism in the Valley begin next week.
- We are currently hiring for a police officer and will soon begin an internal recruitment process for Corporal.
- Staff has been meeting with a new community solar program in conjunction with XCEL Energy that is looking promising.
- Staff is also working on updates to the Sewer Master Plan—early stages now.
- Conservation Corps completed their work at Snooks Bottom this week and has done a great job removing tamarisk.
- Public Works continues to work on rough grading at Snooks—next will be adding culverts and road base.
- We received an application for a subdivision at Iron Wheel of 276 units.
- Below are two events GJEP invites all to consider (1) regarding the event Center in GJ and (2) regarding the upcoming 2017 Western Colorado Economic Summit, including the opportunity to nominate people for awards.
- As Board Member for the D51 Foundation, I attended the annual planning retreat this week and came across a national article (9<sup>th</sup> in a series on the D51) on our District's innovative path for Performance Based Learning found here: <http://www.competencyworks.org/case-study/new-emerson-learning-the-effective-practices-of-the-learner-centered-classroom/>.
- Also, worth pointing out is D51 landing in the Smart List: 30 School Districts worth Visiting report found here: <http://www.gettingsmart.com/2017/03/smart-list-school-districts-worth-visiting/>.
- Staff participated in a People For Bikes webinar on "Making Biking Better Where You Live" and are completing a survey on our community.
- In fact, we hope you all will take the survey and share it widely. <https://corona.researchfeedback.net/wh/s.asp?k=148665804820>.
- Along the new section of the Little Salt Wash Trail, it was reported to us that a vehicle axle and tires were visible in the Colorado River. After staff communicated with applicable agencies, it was deemed this was not a safety hazard and therefore would remain. Our crews decided to remove it and did so this week---Great job!
- Have an awesome Weekend!

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- Local bookstores continue to rewrite the book on how to compete with online giants: <http://www.gjsentinel.com/news/articles/local-bookstores-continue-to-rewrite-the-book-8232>
- Your Town, March 5, 2017: <http://www.gjsentinel.com/entertainment/articles/your-town-march-5-2017>
- New school with a new approach coming to the Grand Valley TV spot: <http://www.nbc11news.com/content/news/415407513.html>
- Colorado river camping reservations available TV spot: <http://www.westernslopenow.com/news/local-news/colorado-river-camping-reservations-available/665756169>
- D51's new vision needs your approval TV spot: <http://www.westernslopenow.com/news/local-news/district-51s-new-vision-needs-your-approval/667637917>


- Could the Colorado Riverfront Trail see a new addition?:  
<http://www.nbc11news.com/content/news/Could-the-Colorado-Riverfront-Trail-see-a-new-addition-415699343.html>
- Local FFA readies to welcome Colorado competitors TV spot:  
<http://www.kjct8.com/content/news/Local-FFA-readies-to-welcome-Colorado-competitors-415745823.html>
- 18-year old soldier returns home after first deployment TV spot;  
<http://www.kjct8.com/content/news/18-year-old-soldier-returns-home-415635973.html>
- 

**UPCOMING EVENTS** (*When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.*):

- **Tomorrow, Saturday March 11** is the second annual Evening of Art Gala at the Community Center from 7 – 10 pm, which our Arts and Culture Board is conducting as a fundraiser for the art in the roundabouts.
- **Also tomorrow, March 11** is the COPMOBA trail restoration work day to reconstruct sections of Horsethief Bench trail
- **Also tomorrow, March 11** is Farm & Ranch Days at the Fruita CO-OP at 9am.
- **March 16** is the next Chamber Business After Hours at Suds Brothers from 5:30 – 7:30 pm.
- **March 17** is Night at the FCC at the Community Center from 7-10 pm for grades 5-7.
- **March 22** is the first annual Valley Vibe Fashion Showcase presented by the TRIBE (Chamber Women in Business) at the former Children’s Nature Center from 5:30 – 8:30 pm.
- **April 1-2** is a VOC Crew Leader Training, a two-day workshop to learn crew leading skills and trail construction techniques. More info at <http://www.voc.org/project/osi-grand-junction-crew-leadership-trails-training>.
- **April 5-8** People for Bikes will be conducting surveys regarding electric mountain bikes at local trailheads.
- **April 6** is the annual Business Expo in the Community Center from 4 – 7 pm.
- **April 7** is the Parks & Recreation Youth Scholarship Golf Tournament at 9 am at Adobe Creek Golf Course—registration at the Community Center & all proceeds support the FCC scholarship program.
- **April 12** is the Easter Egg Scramble at 4pm (lasts about 5 minutes ☺) at the Community Center.
- **April 14** City offices will be closed in observance of Good Friday.
- **April 19** is the Arbor Day Celebration—time and location TBD.
- **April 27 – 29** is the 22<sup>nd</sup> annual Fat Tire Festival in downtown Fruita.
- **April 29** is the Family Health West Red Baron Ball at the Avalon Theatre.
- **May 5-6** is 18 Hours of Fruita Mountain Bike Race at Highline State Park (sold out).
- **May 6** is the Girls on the Run 5k race in Fruita.
- **May 13** is the annual Fruita History Fair and Then & Now Photo Exhibit from 8 am – 2 pm at the Cavalcade.
- **May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace.
- **June 2-3** is Mike the Headless chicken Festival in downtown Fruita.

- **June 8** begins the Thursday Night Concert Series in Civic Center Park each week.
- **June 21** is the first annual Summer Solstice Harvest dinner (community dinner in downtown).
- **June 24** begins the Farmers Market series each Saturday in Civic Center Park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



### Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

**\$50**  
Class Fee

#### Upcoming Class Dates

Thurs 3/8/17 9-Noon  
Tues 4/4/17 9-Noon  
Thurs 4/27/17 6-9 PM  
Tues 5/16/17 1-4 PM (Fruita Location)

#### Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242  
Classes are offered from 12-1 PM  
**Must take Starting a Business Class First**

<b>Market Research</b> Learn to use market research tools to generate more business	3/2/17 (Fruita Location) 3/30/17
<b>Business Planning</b> Write a plan to help ensure the success of your business	3/9/17 4/13/17
<b>Internet Strategies</b> Learn how to be accessible through the internet	4/20/17
<b>Licensing</b> License your business online	3/16/17 4/6/17
<b>Cash Flows</b> Learn how to do a cash flow budget using Excel	3/23/17 4/27/17



Excel Basics	Excel Intermediate
This 3 hour seminar is for beginning to intermediate users. Learn how to set up Excel to meet your personal needs at work or at home and customize its many features so that it works for you!	You know the basics. Now become a pro! An accelerated 3 hour workshop covering advanced topics.
Getting Started with Excel Modifying a Worksheet Managing an Excel Worksheet	Calculate Advanced Formulas Organizing Worksheet and Table Data Inserting Graphic Objects Customize the Excel Environment
4/12/17 9-12PM	4/27/17 9-12 PM

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at [gjincubator.org](http://gjincubator.org)

All Date& Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Street  
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA's funded programs are extended to the public on a non-discriminatory basis.

**Mar. 7**  
9-Noon *Is a Franchise the best business choice for you?*

Learn how to evaluate a franchise opportunity in a way that will answer all your questions, and address all your concerns.

We will discuss a 7 step process for analyzing a franchise opportunity. Learn how to compare several franchise opportunities to determine which presents the best fit for you.

Cost: \$45

**OPEN COFFEE CLUB** **3rd Fri**  
*of every month*  
10-Noon



**March**  
Trailhead Coffee,  
413 Monument Road,  
Grand Junction, CO

**1st. Thurs**  
*of every month*  
**Foodie Meetup**

Meet, Mix Contribute!  
BIC is hosting Meetups for people interested in innovative happenings in the Food Industry!

Are you a food-related business owner, thinking of starting one, or just a foodie at heart?

5-7 1st Thurs

**Bookkeeping Bootcamp** **April**  
**11**  
9-2 PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business.

Cost: \$75  
(includes lunch)



## United States Department of the Interior

NATIONAL PARK SERVICE  
Colorado National Monument  
1750 Rim Rock Drive  
Fruita, Colorado 81521



March 9, 2017

To: Grand Valley Officials and Partners,  
(Please share with others)

From: Superintendent, Colorado National Monument

Subject: Section of Rim Rock Drive to be Closed for 4-6 weeks

As we have previously discussed with you, Colorado National Monument has a construction project coming up that necessitates closing one lane of traffic on part of Rim Rock Drive for 4-6 weeks. We had originally scheduled this project for January- February to minimize visitor and local traffic impacts. Contracting delays have changed that strategy.

As it now stands, the pre-construction conference will be held on March 20th and we anticipate the contractor will be on site around April 3<sup>rd</sup>. The good news is that the Contractor is local to the Grand Valley, so mobilization time is minimal. One lane of traffic will be closed 7 am to 6 pm week days during the period of construction.

### Key Elements:

- **Project Name:** Repairs at Half Tunnel to Stabilize the Road Surface.
- **Public Use Closure:** The Grand View and Half Tunnel pullout will be closed to public use. It will be used by the contractor as a staging area.
- **Allow Extra Time When Visiting:** Expect traffic delays in the area of Grand View/Half Tunnel (mile marker 6) of 7-15 minutes during working hours: 7 am to 6 pm week days. Both traffic lanes will be open at other times and on the weekends. Remember that the monument's Masonry Crew will again be working on the rock retaining walls at various locations in the monument and traffic will also be constricted to one lane where they are working.
- **Public Notices:** Will be posted at both entrance stations, at Saddle Rock Campground, and the Visitor Center. Additional notices will be at 16½ Road. Notices will encourage visitors to drop towed vehicles at the campground (if entering from the west) or the east entrance. Oversized vehicles will be encouraged to consult with a Ranger. ***Assistance from the community in***

*spreading this message is greatly appreciated.* We hope to prepare a preferred sign template for your use in the near future.

- **Contractor:** GCS, LLC, Grand Junction
- **Anticipated Mobilization and Project Start:** About April 3<sup>rd</sup>.
- **Contract Performance Period:** Four to six (4-6) weeks or thru the first of May.
- **General Scope of Work:** Repairs to sub-grade, bedrock culvert and rockface under the roadway.
- **Requirements:** Repairs require the use of a crane to lower/raise materials over the cliff's edge; the crane and supports will take one traffic lane. Equipment staging and safety require additional room, so the construction staging area will utilize the Grand View pullout.
- **Other Considerations:** Arches National Park closed the Devil's Garden campground for repairs effective March 1st, through October 1st. Colorado National Monument anticipates that some visitors will elect to use our campground, since all camping in the Moab area tends to run at or near capacity, so traffic on Rim Rock Drive could be heavier than previously experienced.
- **Local Announcements:** A press release is being developed and will be sent as soon as possible. Additional press releases will be prepared as necessary.
- **Visiting Public Outreach:** In addition to the local signage mentioned above, we are notifying other national park units in Colorado and eastern Utah, and Motor Coach operators.



# Investor Updates

## Get Informed About Ballot Initiative 2A - the Grand Junction Event Center

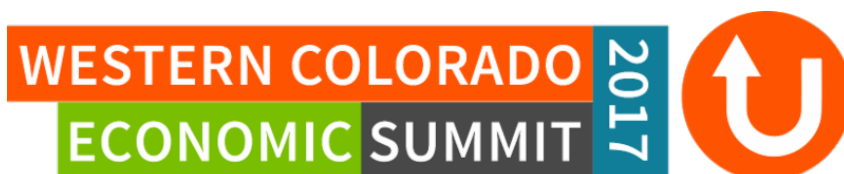
We encourage GJEP investors and community members to become informed about the critical issues coming up in the local elections. This Sunday, there will be a town hall meeting at the Avalon Theatre, regarding the proposed downtown Grand Junction event center, and the sales tax increase to fund it. We hope to see many of you there!

**Event: Town Hall Meeting on Grand Junction Event Center (Ballot Initiative 2A)**

**When: Sunday, March 12 at 4:00 p.m.**

**Where: The Historic Avalon Theatre, Grand Junction**

For more information about ballot initiative 2A and why GJEP supports the new event center, [read this.](#)



**Only One Week Left to Nominate:**

# Grand Valley Economic Development

## Person or Business of the Year

The Grand Junction Economic Partnership awards the people, programs, and projects bringing economic prosperity to Colorado's Grand Valley. Awards will be presented at the [Western Colorado Economic Summit](#) on June 6, 2017. Nominate your picks in the following two categories:

### **Spirit of Economic Development (sponsored by Charter Communications)**

The Spirit of Economic Development Award is an honor given to a business or organization that demonstrates a strong sense of community awareness and involvement while seeking opportunities to enhance the economic vitality of Colorado's Grand Valley.

### **Joseph C. Prinster Leadership Award**

The Joseph C. Prinster Leadership Award recognizes an individual that has demonstrated exceptional drive, adaptability and leadership characteristics while making a notable contribution to the economic development of Colorado's Grand Valley.

[Email us the name and short description of the individual or business you would like to nominate by end of day Friday, March 17.](#)

[Learn more about the 2017 Western Colorado Economic Summit.](#)