



# FRUITA

## COLORADO

### Weekly Info Update

325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JANUARY 27, 2017  
Re: WEEKLY INFO UPDATE

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#### TID BITS:

- Grand Valley Transit is providing a free program to educate people interested to learn the routes. This will occur on Saturday, Feb. 4 from 12:30 – 2:30 at the Fruita Community Center (flyer attached below).
- Mesa County Board of Commissioners elected Scott McInnis as the new Chair of the Board.
- Staff is working on the next City Link we hope to have out to resident's mid-February.
- The Pabor Alley bids came in below budget and Eagle's Nest was the company awarded the contract—pre-construction meeting occurred Thursday.
- Staff presented to BLM the environmental studies and plans for the Kokopelli section of the Riverfront Trail Monday.
- City Engineer Sam Atkins will present to Council at the Feb. 7 meeting the timeframe for 2017 projects.
- Planning is working on multiple applications that have come through, including a proposed RV Park and storage, next phases of Village at Country Creek, final two phases of Brandon Estates and more VRBOs.
- We are working on closing out the grants for the Lagoon and Gateway Concept Plans.
- Public Works is conducting a hiring process for a Mechanic II this week.
- Slate Communications has had a productive visit this week, meeting not only with the FTAC but many Fruita locals and businesses as well.
- Tuesday was the 6<sup>th</sup> year anniversary of the Community Center—Hooray!
- FCI has agreed to be our title sponsor for this summer's Thursday Night Concert Series.
- Looks like we will have the Smithereens performing at the Mike the Headless Chicken Festival this year.
- The Fruita Rotary Club will be our big sponsor for this year's Golf Tournament that will occur the first week in April.
- Assessment interviews for our Internal Police Chief candidate are set for next

*Honor the Past – Envision the Future* **FRUITA**

week.

- Police participated in first aid training this week.
- I attended the Chamber's new Government Affairs Committee meeting and will stay involved with them.
- Public Works is focusing on prepping springtime equipment and cleaning out lift stations.
- Monte had a nice retirement party Monday and we wish him well.

#### **FRUITA IN THE NEWS:**

- Colorado National Monument feels traffic growing pains: <http://www.nbc11news.com/content/news/411613265.html>
- Athlete of the Week: Riley Snyder: <http://www.kjct8.com/content/sports/Athlete-of-the-Week-Riley-Snyder-411590915.html>
- Fruita resident gets surprise homecoming: <http://www.nbc11news.com/content/news/411475015.html>
- D-51 enrollment hits 8-year high: <http://www.nbc11news.com/content/news/411708905.html>
- History comes alive at Fruita-Monument: <http://www.nbc11news.com/content/news/411376105.html>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Feb. 4** is the District 51 Foundation White Iced Celebration from 7-10 pm at the CMU Ballroom [www.d51foundation.org](http://www.d51foundation.org).
- **Feb. 11** is the 2017 Fruita Area Chamber of Commerce Annual Awards Banquet at the Community Center beginning at 5 pm..
- **Feb. 15** we are hosting the AGNC Board Meeting from 9am – 1:30 pm at the Community Center. Lunch will be provided by AGNC.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of Jan – April City events:

Nuggets Skills Challenge	January 7th	9am-1pm	Fruita Community Center	Ages 6-13 years old compete in dribble, pass and shooting drills for a chance to advance to sectionals!
Night at the FCC	January 13th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
Sweet Heart 5k/10k Run & Health Expo	February 18th	9am-1pm	Fruita Community Center	5k/10k race and Health Expo
Evening of Art	March 11th	7pm-10pm	Fruita Community Center	Arts and Culture Board Hosts local artists, wineries, breweries and live music
Night at the FCC	March 17th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
2nd Annual Youth Golf Scholarship Tournament	April 7th	9am	Adobe Creek Golf Course	Play a round of golf to support the youth of Fruita! All proceeds go directly to scholarships
Easter Egg Scramble	April 12th	4pm-4:15 pm	Fruita Community Center	The Fruita Community Center backyard will be full of plastic eggs for kids 6 and under.

CC: Department Directors

# Learn to ride Grand Valley Transit!

This FREE program will enable any individual interested in riding Grand Valley Transit (GVT) to gain the confidence and knowledge necessary to utilize GVT services. The GVT Travel Training Program teaches participants how to: Use GVT's Fixed Route, Read Schedules and Plan a Trip, Locate and Transfer to other Buses, Pay Fares and Purchase Tickets and Passes, and Use a Wheelchair Lift and the Bicycle Rack. To help make trainees comfortable with the GVT service, we are offering a free 11-Ride fixed-route pass to any individual 12 years in age and older who successfully completes the travel training program (residents are welcome to take the course multiple times, but are only eligible for one 11-Ride pass). All ages are welcome to participate, children under 12 must be accompanied by an adult.

**WHEN:** Saturday, February 4  
12:30 to 2:30 P.M.

**WHERE:** Fruita Community Center Meeting Rooms  
324 N. Coulson Street

**FEE:** FREE!

**RSVP:** (970) 858-0360

**WHEN:** Saturday, March 25  
12:30 to 2:30 P.M.

**WHERE:** Palisade Fire Station  
341 West 7th Street

**FEE:** FREE!

**RSVP:** (970) 464-5602



# Aprender a montar Grand Valley Transit

Este programa gratuito le permitirá a cualquier persona interesada en montar a caballo Grand Valley Transit (GVT) para ganar la confianza y el conocimiento necesario para utilizar servicios GVT. El programa de formación de GVT viajes enseña a los participantes cómo para: GVT uso de ruta fija, horarios de lectura y planificar un viaje, localizar y transferir a otros autobuses, pagar tarifas y compra de boletos y pases, y Use un elevador de silla de ruedas y el porta-bicicletas. Para ayudar a los alumnos con el servicio GVT, estamos ofreciendo un pase gratis de ruta fija 11-Ride a cualquier individuos mayores 12 años de edad que termina con éxito el programa de formación de viaje (los residentes son Bienvenidos a tomar el curso varias veces, pero sólo son elegibles para un paso de 11-Ride). Todas las edades son bienvenidas a participar, los niños menores de 12 años deben ser acompañados por un adulto.

**Cuándo:** el sábado, 4 de febrero  
12:30 a 14:30

**Dónde:** Comunidad de Fruita centro salones  
324 N. Coulson Street

**Cuota:** GRATIS!

**RSVP:** (970) 858-0360

**Cuándo:** el sábado, 25 de marzo  
12:30 a 14:30

**Dónde:** Parque de bomberos de Palisade  
341 West 7th Street

**Cuota:** GRATIS!

**RSVP:** (970) 464-5602



## Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

**\$50**  
Class Fee

### Upcoming Class Dates

Mon 1/16/17, 9-12 PM  
Tues 1/31/17, 1-4 PM  
Tues 2/7/17, 1-4 PM (Fruita Location)  
Thurs 2/23/17, 6-9 PM

### Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242  
Classes are offered from 12-1 PM  
Must take Starting a Business Class First

#### Market Research

Learn to use market research tools to generate more business 3/2/17  
(Fruita Location)

#### Business Planning

Write a plan to help ensure the success of your business 1/12/17  
2/9/17

#### Internet Strategies

Learn how to be accessible through the internet 1/19/17  
2/16/17

#### Licensing

License your business online 2/2/17

#### Cash Flows

Learn how to do a cash flow budget using Excel 1/26/17  
2/23/17



## THE LEADING EDGE

The Leading Edge Program helps move your business to the next level!

This comprehensive training course provides business owners and entrepreneurs expert guidance in the areas of cash flow management, marketing, finance, personnel, legal issues, and more. Each participant will receive hands-on assistance in preparing a complete business plan.  
Feb 14- May 2 : Every Tues 6-9  
Cost: \$275

Call 243-5242 to Register or visit us at  
[gincubator.org](http://gincubator.org)

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Street  
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA's funded programs are extended to the public on a non-discriminatory basis.

Jan 10.  
9-2 PM

### Bookkeeping Bootcamp

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business.

Cost: \$75 (includes lunch)

### Open Coffee Club

3rd Fri  
of every month  
10-12 PM



January  
Main Street Bagels  
559 Main St. Grand Junction

February  
Aspen Street  
136 E Aspen Ave, Fruita, CO 81521

Jan. 17  
1-3 PM

### What you don't know can hurt you: Employment Law Update

Whether your organization has one employee or 100, your employment policies and practices are impacted by laws and regulations that originate at the Federal, State, and local levels. An employer's misstep with one of these laws could cost thousands of dollars and have a devastating impact on your company. Come learn how to minimize that risk.

Cost: \$10