



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: December 16, 2016
Re: WEEKLY INFO UPDATE

Tuesday Night's Council Meeting

The agenda includes and introduction of Slate Communications, LLC and request to approve a two-year professional services agreement and a presentation by the Fruita Municipal Judge, followed by an executive session to cover the Judge's mid-year review.

2017 Budget

A copy of the adopted 2017 Budget is on the City's [website](#).

Thanks to City crews, the Fruita Chamber of Commerce, sponsors and participants for a festive Fruita Hometown Christmas. Here are the winners of the contests:



Honor the Past – Envision the Future **FRUITA**

TID BITS:

- October sales tax revenues were 10.73% over October 2015! This puts sales tax revenue at 2.23% over 2015 through October.
- Staff presented the Gateway design concepts to the Arts and Culture Board Wednesday evening.
- The Little Salt Wash Trail was closed this week, back open for the weekend and will be closed for 1-2 days next week to complete a bank stabilization project.
- Adobe View North began construction Monday.
- Framing is up for US Tractor.
- Planning Commission met for continued training Tuesday evening.
- Staff entered a partnership with Mesa County to utilize people with the county food stamp program as volunteers.
- Our Recreation Program Supervisor, had a healthy baby boy Saturday!
- The Arts and Crafts Fair was a success with a large turnout Saturday at the Community Center.
- Unfortunately, the new kid's slide in pool is down with needed repairs.
- Parks crews cleaned up some Russian Olives around the new lake.
- The old kiosk at Dinosaur Journey was removed.
- I enjoyed meeting with all departments to provide an overview on the 2017 budget and City Council goals.
- We completed our first stormwater training and annual audit as part of the new permit, receiving a favorable score for the first year.
- Staff also completed a favorable annual wastewater reclamation facility state inspection Thursday.

FRUITA IN THE NEWS (or related news to the area):

- GOCO doles out funds to improve trails: <http://www.gjsentinel.com/news/articles/goco-doles-out-funds-to-improve-trails>
- East meets west in land dispute: <http://www.gjsentinel.com/news/articles/east-meets-west-in-land-dispute>
- Rim Rock Elementary students put power to the penny TV spot: <http://www.westernslopenow.com/news/local-news/rim-rock-elementary-students-put-power-to-the-penny/620960019>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Dec. 21** at 6pm is Cookies-n-Clause at the Community Center.
- **Monday, Dec. 26 City Offices are closed.**
- **Dec. 27** the City Council Workshop has been cancelled.
- **Monday, Jan. 2 City Offices are closed.**
- Business Incubator Classes are posted below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of Dec - April events in Fruita:

Holiday Arts and Crafts Fair	December 10th	10am-3pm	Fruita Community Center	Enjoy shopping over 50 vendors at this FREE show!
Hometown Christmas and Parade of Lights	December 10th	Parade at Dusk	Downtown Fruita	Holiday cheer and beautiful lights and shopping.
Cookies-n-Clause	December 21st	6pm	Fruita Community Center	Wear your PJ's and enjoy a short film, story and photos with Santa! Ages 10 and under
Nuggets Skills Challenge	January 7th	9am-1pm	Fruita Community Center	Ages 6-13 years old compete in dribble, pass and shooting drills for a chance to advance to sectionals!
Night at the FCC	January 13th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
Sweet Heart 5k/10k Run & Health Expo	February 18th	9am-1pm	Fruita Community Center	5k/10k race and Health Expo
Evening of Art	March 11th	7pm-10pm	Fruita Community Center	Arts and Culture Board Hosts local artists, wineries, breweries and live music
Night at the FCC	March 17th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
2nd Annual Youth Golf Scholarship Tournament	April 7th	9am	Adobe Creek Golf Course	Play a round of golf to support the youth of Fruita! All proceeds go directly to scholarships
Easter Egg Scramble	April 12th	4pm-4:15 pm	Fruita Community Center	The Fruita Community Center backyard will be full of plastic eggs for kids 6 and under.

CC: Department Directors



Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Mon 1/16/17, 9-12 PM
Tues 1*31/17, 1-4 PM

Tues 2/7/17, 1-4 PM (Fruita Location)
Thursday February 23rd, 6-9 PM

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1
Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	12/15/16 1/5/17
Busienss Planning Write a plan to help ensure the success of your business	12/12/16 1/12/17
Internet Strategies Learn how to be accessible through the internet	1/19/17 2/16/17
Licensing License your business online	2/2/17
Cash Flows Learn how to do a cash flow budget using Excel	1/26/16



"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do." —Steve Jobs, Apple Inc. co-founder, chairman and CEO



Call 243-5242 to Register or visit us at
gincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



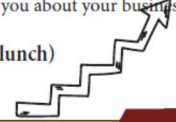
The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA's funded programs are extended to the public on a non-discriminatory basis.

Jan 10.
9-2 PM

Bookkeeping Bootcamp

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how to balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business.

Cost: \$75 (includes lunch)



Open Coffee Club

3rd Fri
of every month
10-12



December
Four Winds Coffee & Tea.
1235 Bookcliff Avenue
Grand Junction

January
Main Street Bagels
559 Main St. Grand Junction

Dec. 13
1:30-3 PM

Business Valuation: What's it worth to you?

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment.

