



# FRUITA

## COLORADO

### Weekly Info Update

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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: DECEMBER 9, 2016  
Re: WEEKLY INFO UPDATE

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#### TID BITS:

- The XCEL LED conversion project for Fruita is scheduled to begin between Dec. 21 and Jan. 23 for all XCEL street lights.
- XCEL Energy made some adjustments to their solar program and we are evaluating to see if the changes increase the feasibility to apply at any of our facilities in their jurisdiction.
- The Mayor and I had another great meeting and tour of town with a new business prospect that has big plans for Fruita. More to come.
- With the adoption of the proposed 2017 budget, I am beginning employee meetings to cover the highlights this week and will finish next week.
- No one was physically harmed in the armed robbery at a local Family Dollar and police are investigating.
- Lt. Krause attended a valley-wide behavioral health summit Friday.
- The Police department is working on a possible program to assist kids who go hungry during school breaks. They will bring it to Council Dec. 20 to request permission to do fundraising for the program.
- Our new police officer, Angel Grubbs begins work Monday.
- The 5-2-1 Board approved their planned budget for 2017 last week.
- We continue to have issues with the sewer lift station that services Johns Manville, but staff are working hard to test some innovative methods to solve the problem.
- A Fruita local who traverses town on his electric wheelchair recently let us know how much he appreciates the paths, sidewalks and trails that make this easy for him. We also received some feedback on areas we can work to improve. He recently reached over 9,000 tracked miles in town!
  - We are getting some new seasonal photos of the City, highlighting the decorations to add to our website.
  - There were 3 new residential dwelling units permitted in November making the total for the year 56 (our 5 year average—full report attached).

*Honor the Past – Envision the Future* **FRUITA**

- The new Adobe View North Subdivision hopes to begin construction as soon as they receive their state stormwater permit.
- The new Aspen Village subdivision is looking to begin in the spring.
- Planning Commission will meet in December for continued training.
- We will not have a Council Workshop in December.
- Work on the bank stabilization for the Little Salt Wash trail began this week causing a temporary closure.
- GVT has a Veteran discount pass program (see details below).
- According to AGNC: The next DOLA grant cycle will be passed up and combined with the February cycle...around \$10m in total grants. New grant letters are going out imminently for current cycle. Better severance tax receipts are expected next year, and DOLA is hoping to resume more or less "normal" grant cycles starting in August.

#### **FRUITA IN THE NEWS (or related news to the area):**

- Deer raised by family forced to return to wild TV spot: <http://www.westernsloopenow.com/news/local-news/deer-raised-by-family-forced-to-return-to-wild/615421659>
- Armed robber hits Fruita store: <http://www.gjsentinel.com/news/articles/armed-robber-hits-fruita-store>
- Colorado hemp seeds certified for production TV spot: <http://www.westernsloopenow.com/news/local-news/colorado-hemp-seeds-certified-for-production/614954970>
- Is a tax hike for 911 dispatch the answer?: <http://www.gjsentinel.com/opinion/articles/is-a-tax-hike-for-911-dispatch-the-answer>
- Trail etiquette: <http://www.gjsentinel.com/opinion/articles/trail-etiquette>
- CSU Agronomy Prof calling it a career, retiring from studies: <http://www.gjsentinel.com/news/articles/csu-agronomy-prof-calling-it-a-career-retiring-fro>
- Montezuma County explores trail to Montrose linking to Moab: <https://durangoherald.com/articles/120232-montezuma-county-explores-trail-to-montrose-linking-to-moab>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tomorrow, Saturday, Dec. 10** from 10 am - 3 pm is the Fruita holiday Craft Fair at the Community Center.
- **Also tomorrow, Dec. 10** at 5:30 pm is the Parade of Lights in downtown.
- **Dec. 21** at 6pm is Cookies-n-Clause at the Community Center.
- Business Incubator classes are posted below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of the upcoming holiday events in Fruita:

Holiday Arts and Crafts Fair	December 10th	10am-3pm	Fruita Community Center	Enjoy shopping over 50 vendors at this FREE show!
Hometown Christmas and Parade of Lights	December 10th	Parade at Dusk	Downtown Fruita	Holiday cheer and beautiful lights and shopping.
Cookies-n-Clause	December 21st	6pm	Fruita Community Center	Wear your PJ's and enjoy a short film, story and photos with Santa! Ages 10 and under
Nuggets Skills Challenge	January 7th	9am-1pm	Fruita Community Center	Ages 6-13 years old compete in dribble, pass and shooting drills for a chance to advance to sectionals!
Night at the FCC	January 13th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
Sweet Heart 5k/10k Run & Health Expo	February 18th	9am-1pm	Fruita Community Center	5k/10k race and Health Expo
Evening of Art	March 11th	7pm-10pm	Fruita Community Center	Arts and Culture Board Hosts local artists, wineries, breweries and live music
Night at the FCC	March 17th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
2nd Annual Youth Golf Scholarship Tournament	April 7th	9am	Adobe Creek Golf Course	Play a round of golf to support the youth of Fruita! All proceeds go directly to scholarships
Easter Egg Scramble	April 12th	4pm-4:15 pm	Fruita Community Center	The Fruita Community Center backyard will be full of plastic eggs for kids 6 and under.

CC: Department Directors

# Fruita Holiday Craft Fair

Fruita Community Center  
Saturday,  
Dec. 10<sup>th</sup>  
10a. to 3p.

- \* Gifts
- \* Home decor
- \* Ornaments
- \* Ceramics
- \* Jewelry



# Parade of Lights

Downtown  
Fruita  
Saturday,  
Dec. 10<sup>th</sup>  
at 5:30pm.



our Community Connection

**Pumping Up the Dream**  
Starting a Business in Western Colorado

Take advantage of the opportunity to receive step by step guidance as you start your new business in Western Colorado. This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

Cost is \$50 and includes training materials and membership in the Fast Trac Business Basics program.

**Morning Class 9:00am to 11:30am**  
Tuesday, January 12

**Afternoon Class 1:30pm to 4:00pm**  
Thursday, January 21 in Fruita  
Thursday, February 4

**Evening Class 6:00pm to 8:30pm**  
Wednesday, February 17

Class Sponsored by:  **Alpine Bank**

**Fast Trac Business Basics**

All Fast Trac classes are offered from noon-1:00

**Must Take Starting a Business Class First**

Fast Trac Market Research:  
Learn to use various market research tools to generate more business 1/19/16  
2/10/16

Fast Trac Business Planning:  
Write a plan to help ensure the success of your business. 1/13/16  
2/15/16

Fast Trac Internet Strategies:  
Learn how to be accessible through the Internet. 1/15/16  
2/24/16

Fast Trac Licensing:  
License your business online. 1/5/16  
2/1/16

Fast Trac Cash Flows:  
Learn how to do a cash flow budget using Excel. 1/28/16  
2/18/16 Fruita

**Leading Edge**  
Business Plan Development Program  
*THE ULTIMATE WORKOUT!*

The Leading Edge will help move your business to the next level. This comprehensive training course provides business owners and entrepreneurs expert guidance in the areas of cash flow management, marketing, finance, personnel, legal issues, and more. Each participant will receive hands-on assistance in preparing a complete business plan.

Starts: February 9

Graduation: April 26

Classes meet on Tuesday evenings, 6-9 p.m.

Tuition \$275

Application and payment must be received by 2/2/16; pay by January 22, 2016 and receive \$25 discount!

**Call 243-5242 to Register**

Dates Subject to Change  
Events notated @ Fruita will be held at our Fruita Location:

325 East Aspen Street  
Fruita, Colorado 81521



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.



**Business Valuation:**  
What's it worth to you?

What would be a fair listing price for a business and how is it determined?  
Will a lender finance the acquisition?  
Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment.

Thursday, February 11, 1:30—3:00pm  
Cost: \$ 35.00

**Business OVER Breakfast**

**January 14**  
**Small Business Financing 101**  
8:30-9:30 a.m.

Join our interactive panel of bankers and financing experts for a presentation and discussion on topics of interest to small business.

**Cost: Free**  
A Light Breakfast Snack will be Served



**January 15**  
**Main Street Bagels**  
559 Main Street  
Grand Jct, CO  
10-noon

**Intro to Social Media: Use Social Media to Fill Your Business with Leads**

Nikole James with Travel Copy Solutions will teach you how to boost your small business' sales with these great tool.

Thursday, February 18  
8:00 - 9:30 a.m.

Fee: \$ 35.00





Date: December 7, 2016

### **Grand Valley Transit offers discount passes to veterans**

Grand Valley Transit (GVT) is excited to announce a 50 percent discount on all GVT fixed route passes to veterans. Veterans eligible for the discount GVT bus passes include all types of discharges except for those with dishonorable discharges. The Veteran Discount Pass Program is made possible through the collaboration of the Mesa County Veteran Services provided through Aging and Disability Resources of Colorado (ADRC), Veterans Affairs Grand Junction regional office and Grand Valley Transit.

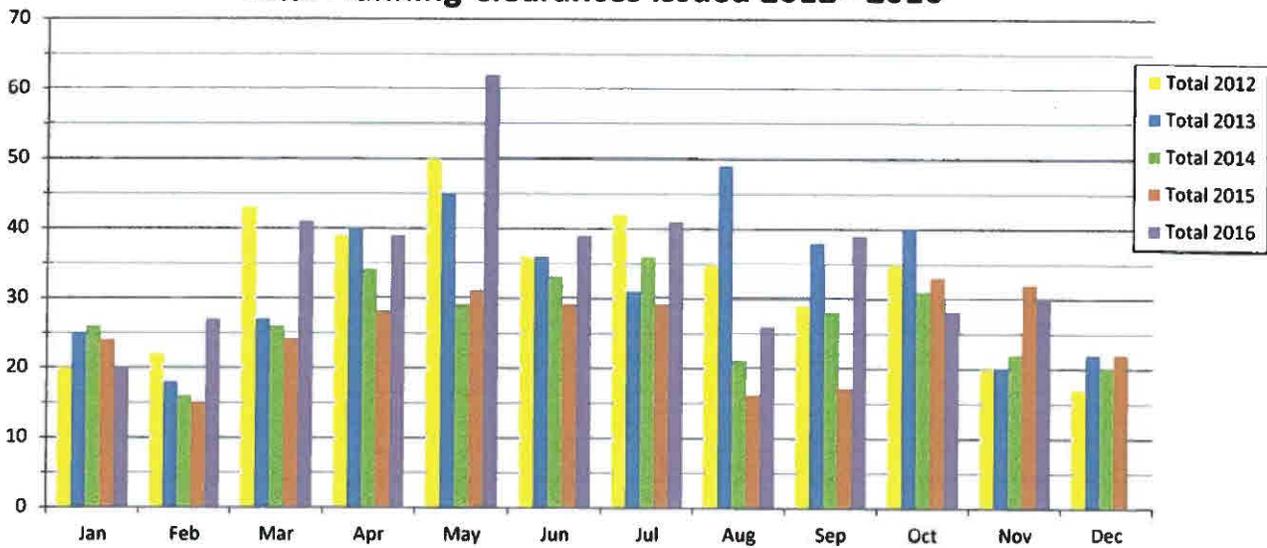
Mesa County has an estimated population of 14,000 - 15,000 veterans. Transportation services exist for a fraction of this population through various programs and agencies, but the community partners have discussed ways to help the veterans who are not eligible for those transportation services. "For those who gave so much to our country, we wanted to do more for the veterans in our community," said Brian Oney, Veteran Services Officer under ADRC.

**MONTHLY DEVELOPMENT REPORT 2016**

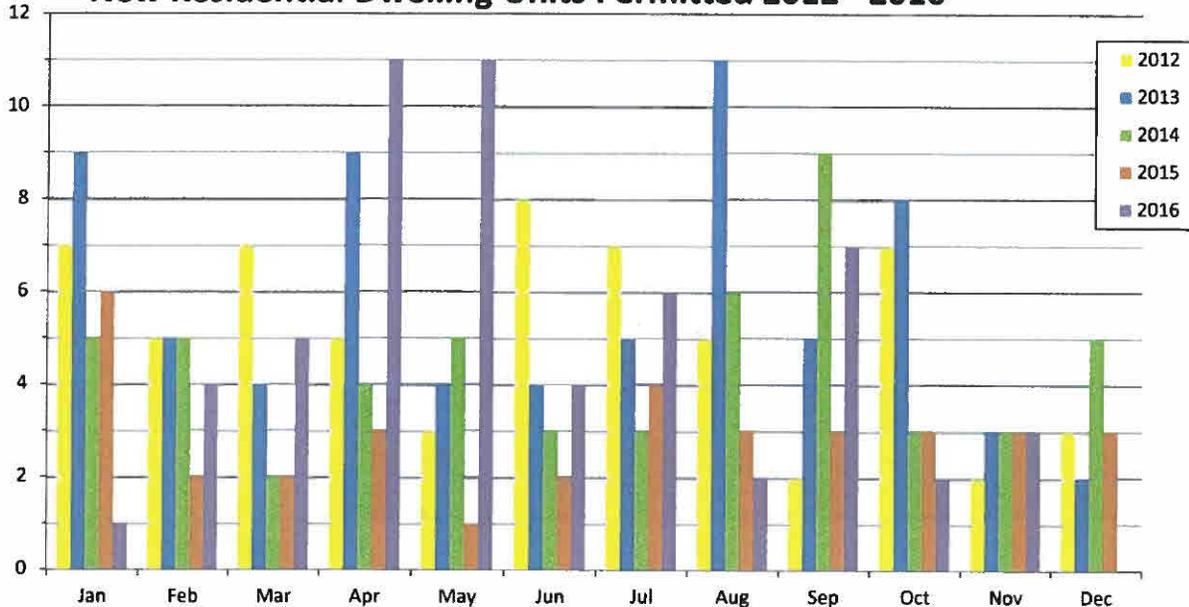
**RESIDENTIAL D/U's PERMITTED AND TOTAL PERMITS ISSUED**

	Total 2010	RES 2010	Total 2011	RES 2011	Total 2012	RES 2012	Total 2013	RES 2013	Total 2014	RES 2014	Total 2015	RES 2015	Total 2016	RES 2016	RES AVER
Jan	16	10	16	2	20	7	25	9	26	5	24	6	20	1	6
Feb	16	5	17	7	22	5	18	5	16	5	15	2	27	4	5
Mar	38	2	41	13	43	7	27	4	26	2	24	2	41	5	5
Apr	45	19	29	3	39	5	40	9	34	4	28	3	39	11	8
May	41	6	28	3	50	3	45	4	29	5	31	1	62	11	5
Jun	36	5	30	0	36	8	36	4	33	3	29	2	39	4	4
Jul	29	9	21	3	42	7	31	5	36	3	29	4	41	6	5
Aug	27	4	16	3	35	5	49	11	21	6	16	3	26	2	5
Sep	23	2	22	5	29	2	38	5	28	9	17	3	39	7	5
Oct	33	5	35	6	35	7	40	8	31	3	33	3	28	2	5
Nov	26	4	22	1	20	2	20	3	22	3	32	3	30	3	3
Dec	19	3	17	0	17	3	22	2	20	5	22	3			2
	<b>349</b>	<b>74</b>	<b>294</b>	<b>46</b>	<b>388</b>	<b>61</b>	<b>391</b>	<b>69</b>	<b>322</b>	<b>53</b>	<b>300</b>	<b>35</b>	<b>392</b>	<b>56</b>	<b>56</b>

**Total Planning Clearances Issued 2012 - 2016**



**New Residential Dwelling Units Permitted 2012 - 2016**



### Break Down of other Development Permits Issued 2016

	Fence	Com	Remodel	Res Remodel	Upgrade	Roof	ge/C arpo	Addtn	Sign	Shed	Demo	Mobile	Porch/ Patio	Misc.	Total
Jan	3	0	2	2	5	1	1	0	2	0	0	0	0	4	20
Feb	1	0	2	2	7	2	0	0	3	2	0	0	1	7	27
Mar	11	0	1	3	5	3	1	1	3	6	0	0	1	6	41
April	10	1	0	0	4	2	0	1	2	3	0	1	0	15	39
May	6	0	3	3	6	15	0	0	4	5	0	0	3	17	62
June	6	0	2	1	9	3	0	1	3	2	1	0	1	10	39
July	10	0	2	2	3	4	0	0	3	2	2	0	2	11	41
Aug	5	0	0	0	6	5	0	0	2	2	0	0	0	6	26
Sept	6	1	1	1	7	4	0	1	0	3	0	1	2	12	39
Oct	5	0	0	0	7	8	0	0	0	2	1	1	1	3	28
Nov	7	0	2	2	8	3	1	0	2	0	0	0	0	5	30
Dec															0
YTD	70	2	15	16	67	50	3	4	24	27	4	3	6	96	392

### Break Down of New Code Enforcement Issues 2016

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Appliances	Other	Total
Jan	0	0	0	0	7	12	0	1	1	0	0	0	2	23
Feb	2	0	0	2	0	6	0	0	0	0	1	0	3	14
Mar	1	2	1	1	2	0	0	1	1	0	0	0	3	12
April	1	1	1	0	2	0	0	0	0	0	1	0	3	9
May	10	4	2	0	1	0	1	2	3	0	2	0	3	28
June	20	3	0	1	1	0	1	2	2	0	5	0	3	38
July	13	1	0	1	0	0	1	1	0	0	4	0	0	21
Aug	25	4	0	0	0	0	5	1	1	1	2	0	2	41
Sept	7	5	0	0	0	0	0	0	2	0	11	0	2	27
Oct	1	6	0	1	1	0	0	1	0	0	7	0	2	19
Nov	0	6	0	0	1	0	0	0	0	0	3	0	1	11
Dec														0
YTD	80	32	4	6	15	18	8	9	10	1	36	0	24	243

### Breakdown of New Code Enforcement Issues 2016

