



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: NOVEMBER 18, 2016
Re: WEEKLY INFO UPDATE

Tuesday we do not have a Council meeting, but will have a Council Workshop the following Tuesday, Nov 29.

City offices will be closed for Thanksgiving on Thursday and Friday, Nov. 24-25 next week.

One Million Paid Visitors

Wednesday at about 1 pm, Fruita resident Alan Ronning scanned his pass as the one millionth paid visitor while entering with his wife. Members since 2012, they will now receive a free annual pass. Staff surprised them with confetti, cake, lemonade and Channel 11 News recorded the moment live (Photos below).

Tomorrow, Saturday, Nov. 19 at 11 am come cheer on the Fruita Monument Football Team as they parade through downtown prior to their big playoff game—Go Wildcats!

TID BITS:

- Busy with economic development efforts during last week: 2 proposals to prospects and 3 new prospect meetings and tours.
- Staff will be reviewing past traffic counts and evaluating and comparing current patterns at the intersection of Aspen and Mulberry.
- The Sports Commission was successful in being awarded a Colorado Tourism Office grant of \$25,000 matched by half the contributions provided by public funding partners (Fruita, GJ, Palisade, Mesa County) to be used for marketing the area for events (improved digital presence, industry tradeshow participation, community venue videos and promotional & collateral materials).
 - Unfortunately, the joint grant request to the CTO we participated in with the VCB and Palisade was not awarded.
 - Employees raised \$1,800 for United Way in our internal campaign.

Honor the Past – Envision the Future **FRUITA**

- Board of Adjustment met Thursday for the first time since 2014 and approved a variance in the Red Cliffs subdivision.
- Planning Commission will meet in December to continue training.
- Police Officers participated in night driving training.
- City Engineer Sam Atkins met with the CO Contractors' Association and Western Colorado Contractors' Association to share capital projects we have for 2017.
- We are receiving bids for the Little Salt Wash Trail to stabilize a section of the bank.
- We received a new draft of the Gateway enhancements to review and provided feedback to the contractor to prepare for a presentation to City Council Dec. 6.
- Staff met with the Dam Inspector regarding Reservoir 2. We will discuss options at the upcoming workshop.
- We are at 60% design of the Kokopelli section of the Riverfront Trail.
- Met with trail partners (BLM, COPMOBA, local businesses) about ongoing projects.
- The re-route to Wrangler is completing today and we plan a Dec. 1 opening.
- The next section of trail to construct will be a new route on Mack Ridge that will cost about \$55,500 and \$26,000 is already secured. Fundraising efforts lead by COPMOBA are also underway.

FRUITA IN THE NEWS (or related news to the area):

- Rec Center fits with vision for the valley: <http://www.gjsentinel.com/opinion/articles/rec-center-fits-with-vision-for-the-valley>
- Fruita expects big milestone for rec center: <http://www.gjsentinel.com/news/articles/fruita-expects-big-milestone-for-rec-center>
- Fruita Monument football: Wildcats ready for the challenge TV spot: <http://www.nbc11news.com/content/sports/401212125.html>
- Wildcats end thirteen year drought TV spot: <http://www.westernslopenow.com/sports/local-sports/wildcats-end-thirteen-year-drought>
- Officials still awaiting final approval for the 18 Road improvements: <http://www.gjsentinel.com/outdoors/articles/officials-still-awaiting-final-approval-for-18-roa>
- Vietnam Veteran says ceremony is the warm welcome Vets never received TV spot: <http://www.kjct8.com/content/news/400896211.html>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Nov. 24-25** City offices will be closed for the Thanksgiving holiday.
- **Nov. 26** is Small Business Saturday and we have more small businesses to frequent this year!
- **Dec. 1** is the Municipalities Dinner at Two Rivers Convention Center at 6 pm.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of the upcoming holiday events in Fruita:

Holiday Arts and Crafts Fair	December 10th	10am-3pm	Fruita Community Center	Enjoy shopping over 50 vendors at this FREE show!
Hometown Christmas and Parade of Lights	December 10th	Parade at Dusk	Downtown Fruita	Holiday cheer and beautiful lights and shopping.
Cookies-n-Clause	December 21st	6pm	Fruita Community Center	Wear your PJ's and enjoy a short film, story and photos with Santa! Ages 10 and under
Nuggets Skills Challenge	January 7th	9am-1pm	Fruita Community Center	Ages 6-13 years old compete in dribble, pass and shooting drills for a chance to advance to sectionals!
Night at the FCC	January 13th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
Sweet Heart 5k/10k Run & Health Expo	February 18th	9am-1pm	Fruita Community Center	5k/10k race and Health Expo
Evening of Art	March 11th	7pm-10pm	Fruita Community Center	Arts and Culture Board Hosts local artists, wineries, breweries and live music
Night at the FCC	March 17th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
2nd Annual Youth Golf Scholarship Tournament	April 7th	9am	Adobe Creek Golf Course	Play a round of golf to support the youth of Fruita! All proceeds go directly to scholarships
Easter Egg Scramble	April 12th	4pm-4:15 pm	Fruita Community Center	The Fruita Community Center backyard will be full of plastic eggs for kids 6 and under.

CC: Department Directors





Fruita Holiday Craft Fair

Fruita Community Center
Saturday,
Dec. 10th
10a. to 3p.

- * Gifts
- * Home decor
- * Ornaments
- * Ceramics
- * Jewelry



Parade of Lights

Downtown
Fruita
Saturday,
Dec. 10th
at 5:30pm.

