



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 9, 2016
Re: WEEKLY INFO UPDATE

Eurobike

Quite the adventure! The Mayor and I were able to make new contacts, follow-up with current prospects and contacts and mainly get some great coverage with Bicycle Retailer and the Show Daily (as you saw in last week's update) that has generated a positive response from the industry requesting follow-up information and meetings. Thanks to Mesa Grand for their financial help with the trip, the Mayor covering her own flight and MRP for coordinating and helping in a huge way with getting us to Eurobike, hosting a great event and marketing Fruita and the Grand Valley with us. In addition to marketing Fruita, it was amazing to attend the world's largest cycling trade show and see how bicycles are used and designed for more than recreation but all forms of transportation as shown in a variety of technologies and innovations, as well as in the German infrastructure. Fruita is well known in this industry world-wide and making the connection of our tourism popularity with opportunities for business relocation is proving to gain attention. (Photos Below).

Lagoon Redevelopment Project

We had a great response on our lagoon redevelopment survey—318 responses that definitely favor a mix of commercial and recreational amenities. You can see an overview and survey results on our website at <http://www.fruita.org/publicworks/project/fruita-lagoon-redevelopment>. We are funding this with a match grant from AGNC and working with Ciavonne & Associates. They are currently developing conceptual plans to be presented to community groups and boards and commissions during the month of October, then to City Council in November and wrapping up the project in December to meet the grant deadline.

Vote Fruita to Defend Title as Colorado's Best Adventure Town (cont.)

You'll remember that we were the large town that won multiple rounds of online voting last year to become Colorado's Best Adventure Town on Elevation Outdoor's poll. This year, we have won the first three rounds and are now in the final round against Durango and it is close:

<http://www.elevationoutdoors.com/poll/durango-vs-fruita/>

This round ends on September 19 at 9 am.

TID BITS:

- In the Foreign Trade Zone efforts, with the blessing of Grand Junction as well, Kristi Pollard, GJEP and Diane Schwenke, GJ Chamber, have drafted and released an RFP for consulting services to prepare and go through the application process. Proposals are due on the 21st.
- Next week the FCC will be closed for annual maintenance week from Monday – Sunday, re-opening Monday, Sept. 26. The Library will remain open with access through the west door.
- Maintenance week will consist of deep cleaning, including the pools, adding new shower partitions, flooring work, etc.
- The Veterans Memorial at Civic Center Park has been cleaned up and repaired (budgeted this year) and looks great.
- Clean-up is occurring this week Thurs – Sat) along the Little Salt Wash in conjunction with Lower Valley Fire and the Army Reserves.
- LVF also received a \$5,000 BLM grant for more clean-up in the near future.
- We have a few new programs starting up in recreation: Fencing, Karate and a running club.
- 226 are playing youth soccer and 84 in flag football currently.
- We are preparing the next City Link to go out near the end of the month.
- We have had issues with our I-70 lift station that is being worked on.
- The Coulson St. overlay, sewer and crosswalk work is underway.
- The Gateway Enhancement Project Community Open House will be Monday, Sept. 19 (note correction on date from last week's update) from 5:30 – 7:30 pm in Council Chambers.
- Overlay work continues and paving should wrap up around the end of the month and the remaining work a couple weeks into Oct.
- Fencing is up on the Little Salt Wash Trail with slats still to be added.
- We submitted a Federal Mineral Lease District grant Thursday for the drainage improvements to the alley north of Aspen Ave.
- A total of 44 residential dwelling unit permits have been issued this year compared to 35 total in 2015 (full report below).
- We had a successful trails coordination meeting with the local businesses, COPMOBA and BLM this week to discuss trail construction on Mack Ridge this fall and future planning at 18 Road.
- With Fruita, Palisade and Grand Junction hosting next year's Governor's Conference on Tourism, Odette will be attending this year's conference next week as part of the local delegation

promoting our area for next year. Councilman Kincaid will join for a portion of the conference also.

- Lots of news coverage to see below:

FRUITA IN THE NEWS (or related news to the area):

- Fruita aims to be mountain biking mecca TV Spot: <http://www.westernslopenow.com/news/fruita-aims-to-be-mountain-biking-mecca>
- Bike firm joins in effort to bring more companies to Grand valley: <http://thebusinesstimes.com/bike-firm-joins-in-effort-to-bring-more-companies-to-grand-valley/>
- Benefit events allow dogs to really make a splash: <http://thebusinesstimes.com/benefit-events-allow-dogs-to-really-make-a-splash/>
- Dog Days at community pools TV spot: <http://www.westernslopenow.com/news/local-news/dog-days-at-community-pools>
- Sports commission bids on collegiate championships: <http://thebusinesstimes.com/sports-commission-bids-on-collegiate-championships/>
- Colorado Department of Local Affairs distributes grants to Western Slope TV spot: <http://www.westernslopenow.com/news/local-news/colorado-department-of-local-affairs-distributes-grants-to-western-slope>
- Highway 340 project to begin Tuesday TV spot: <http://www.westernslopenow.com/news/local-news/highway-340-project-to-begin-tuesday>
- Colorado is first state to proudly certify seeds that lack THC: <http://www.gjsentinel.com/news/articles/colorado-is-first-state-to-proudly-certify-seeds-t/>
- Colorado hits another cannabis 1st with hemp seed: <http://www.seattletimes.com/business/colorado-hits-another-cannabis-1st-with-certified-hemp-seed/>
- Sacred Heart parishioners to make pilgrimage to new church: <http://www.gjsentinel.com/news/articles/sacred-heart-parishioners-to-make-pilgrimage-to-ne>
- Crouser feels family's love from above: <http://www.gjsentinel.com/sports/articles/crouser-feels-family-love-from-above>
- Media outlets recognize Grand Valley, helping to attract tourists TV spot: <http://www.westernslopenow.com/news/local-news/media-outlets-recognize-grand-valley-helping-to-attract-tourists>
- \$90,000 needed to build 6.5 miles of Fruita trails: <http://www.gjsentinel.com/news/articles/90000-needed-to-build-65-miles-of-fruita-trails>
- A really good show: <http://www.gjsentinel.com/sports/articles/a-really-good-show>
- New race series kicks off in October: <http://www.gjsentinel.com/outdoors/articles/new-race-series-to-kick-off-in-october>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tomorrow, Saturday Sept. 10** is the Farmer's Market with live music from Clyde & the Milltailers, 8:30 am – 12:30 pm.
- **Also tomorrow, Saturday Sept. 10** is Dog Daze at the outdoor pool at the FCC at 10 am.
- **Sept. 17** is the final Farmer's Market for the year.
- **Sept. 19** is the Gateway Enhancement project Open House in the Council Chambers from 5:30 – 7:30 pm.
- **Sept. 23 -25** is Fall Festival!
- **Sept. 26** is a CDOT 2016 City/County meeting with Regional Director David Eller to discuss transportation issues and future projects.
- **Sept. 28 & 29** is the Colorado Outdoor Recreation Industry Leadership Summit (see save the date info below).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



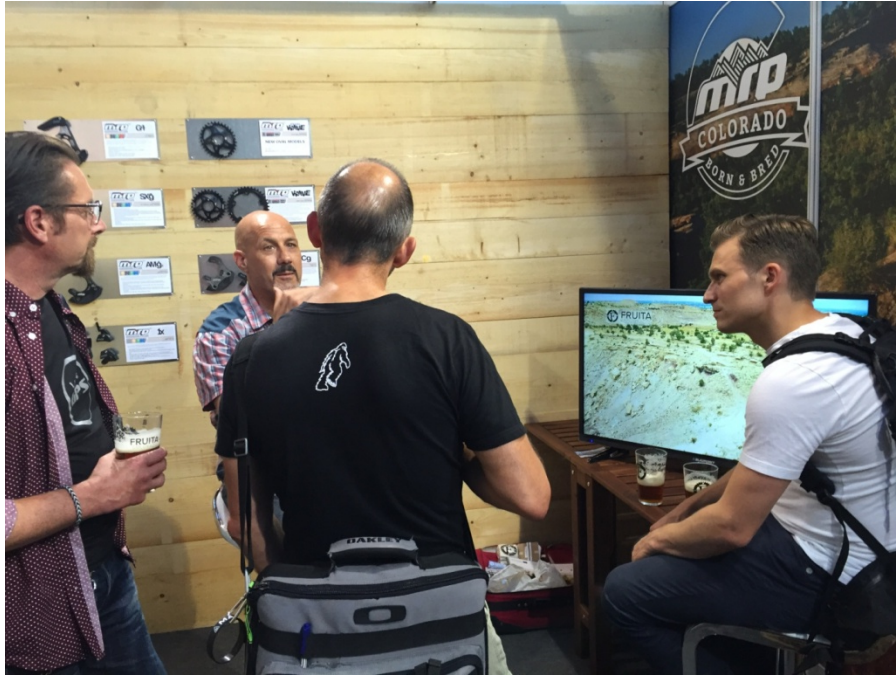
MRP CEO, Tim Fry signing autographs at our joint event.



Scene from Haibike booth.



Mayor Buck marketing Fruita to a French company.



During our event, people talking with Troy from MRP and viewing our looping video footage of local trails.



After our event, testing out a Colorado company's product—felt like a kid again on a hotwheel.



Bike parking in downtown Munich.



SAVE THE DATE



COILS | SEPTEMBER 28 *AND* 29, 2016

CONVENE, COLLABORATE, NETWORK & TAKE MEANINGFUL ACTION

9/28 | KICK-OFF EVENTS

LUNCH W/ OIA RENDEZVOUS SUMMIT & GOVERNOR 12:30 - 2 PM // WESTIN DENVER
CUT & SEW MANUFACTURING SUMMIT 3 - 6 PM // MCNICHOLS BUILDING
SOCIAL 6:30 - 10 PM // GREAT DIVIDE BREWERY

9/29 | COILS SUMMIT 7AM - 6PM // WESTIN DENVER

FORMAL INVITATION TO FOLLOW.
EMAIL QUESTIONS TO
JAMES.WEINER@STATE.CO.US

SUBSEQUENT REGIONAL MEETINGS
POST-SUMMIT WILL BE SET,
SO IF YOU'RE NOT IN
ATTENDANCE DON'T FRET!

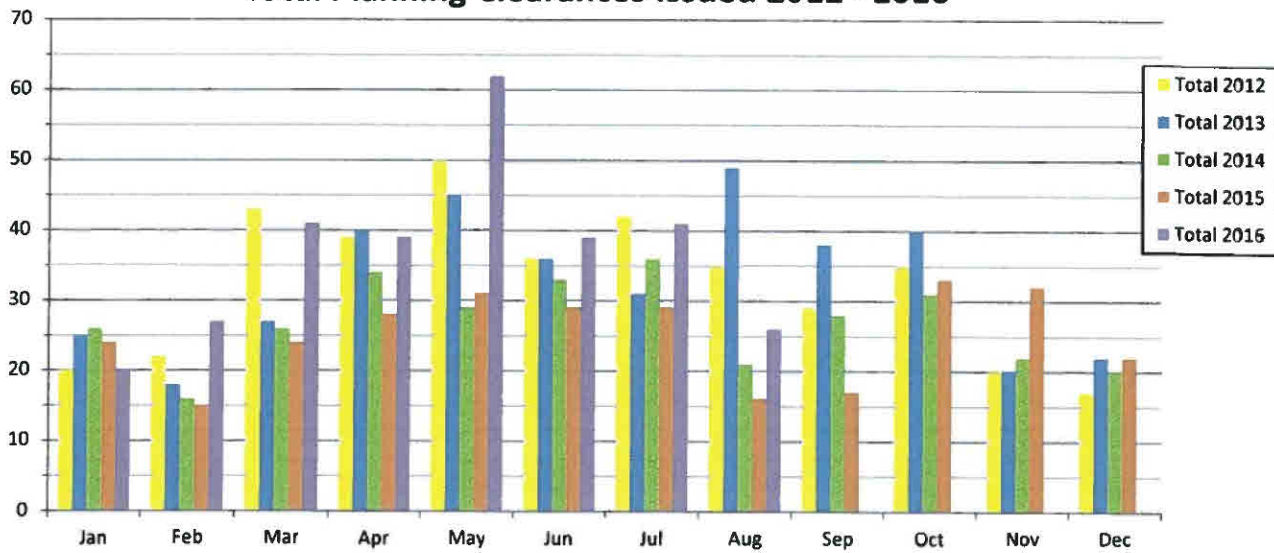


MONTHLY DEVELOPMENT REPORT 2016

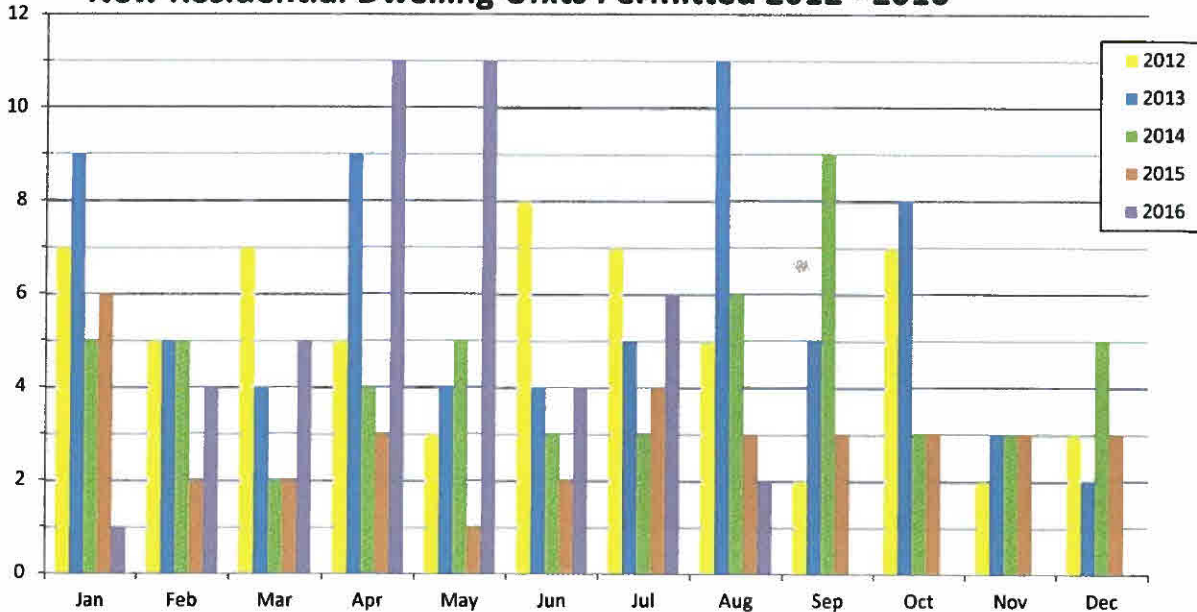
RESIDENTIAL D/U's PERMITTED AND TOTAL PERMITS ISSUED

	Total 2010	RES 2010	Total 2011	RES 2011	Total 2012	RES 2012	Total 2013	RES 2013	Total 2014	RES 2014	Total 2015	RES 2015	Total 2016	RES 2016	RES AVER
Jan	16	10	16	2	20	7	25	9	26	5	24	6	20	1	6
Feb	16	5	17	7	22	5	18	5	16	5	15	2	27	4	5
Mar	38	2	41	13	43	7	27	4	26	2	24	2	41	5	5
Apr	45	19	29	3	39	5	40	9	34	4	28	3	39	11	8
May	41	6	28	3	50	3	45	4	29	5	31	1	62	11	5
Jun	36	5	30	0	36	8	36	4	33	3	29	2	39	4	4
Jul	29	9	21	3	42	7	31	5	36	3	29	4	41	6	5
Aug	27	4	16	3	35	5	49	11	21	6	16	3	26	2	5
Sep	23	2	22	5	29	2	38	5	28	9	17	3			4
Oct	33	5	35	6	35	7	40	8	31	3	33	3			5
Nov	26	4	22	1	20	2	20	3	22	3	32	3			2
Dec	19	3	17	0	17	3	22	2	20	5	22	3			2
	349	74	294	46	388	61	391	69	322	53	300	35	295	44	55

Total Planning Clearances Issued 2012 - 2016



New Residential Dwelling Units Permitted 2012 - 2016



Break Down of other Development Permits Issued 2016

	Fence	Com	Remodel	Res Remodel	Upgrade	Roof	ge/C arpo	Addtn	Sign	Shed	Demo	Mobile	Porch/Patio	Misc.	Total
Jan	3	0	2	2	5	1	1	0	2	0	0	0	0	4	20
Feb	1	0	2	2	7	2	0	0	3	2	0	0	1	7	27
Mar	11	0	1	3	5	3	1	1	3	6	0	0	1	6	41
April	10	1	0	0	4	2	0	1	2	3	0	1	0	15	39
May	6	0	3	3	6	15	0	0	4	5	0	0	3	17	62
June	6	0	2	1	9	3	0	1	3	2	1	0	1	10	39
July	10	0	2	2	3	4	0	0	3	2	2	0	2	11	41
Aug	5	0	0	0	6	5	0	0	2	2	0	0	0	6	26
Sept															0
Oct															0
Nov															0
Dec															0
YTD	52	1	12	13	45	35	2	3	22	22	3	1	6	76	295

Break Down of New Code Enforcement Issues 2016

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Appliances	Other	Total
Jan	0	0	0	0	7	12	0	1	1	0	0	0	2	23
Feb	2	0	0	2	0	6	0	0	0	0	1	0	3	14
Mar	1	2	1	1	2	0	0	1	1	0	0	0	3	12
April	1	1	1	0	2	0	0	0	0	0	1	0	3	9
May	10	4	2	0	1	0	1	2	3	0	2	0	3	28
June	20	3	0	1	1	0	1	2	2	0	5	0	3	38
July	13	1	0	1	0	0	1	1	0	0	4	0	0	21
Aug	25	4	0	0	0	0	5	1	1	1	2	0	2	41
Sept														0
Oct														0
Nov														0
Dec														0
YTD	72	15	4	5	13	18	8	8	8	1	15	0	19	186

Breakdown of New Code Enforcement Issues 2016

