



# FRUITA

## COLORADO

### Weekly Info Update

325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

To: MAYOR AND CITY COUNCIL  
From: MARGARET SELL, FINANCE DIRECTOR  
Date: SEPTEMBER 2, 2016  
Re: WEEKLY INFO UPDATE

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Bicycle Retailer

Just in case you're missing the smiling face of the Mayor and City Manager - they are apparently having a good time and making the Cover of the Rolling Stone (oops - wrong song) how about the Cover of the BRAIN Eurobike Report. Fruita is getting some good press with the lead story on Day 2.

[Fruita officials take on Eurobike as they look to grow bike-based economy](#)

#### **Vote Fruita to Defend Title as Colorado's Best Adventure Town (cont.)**

We won round two and are now up against Steamboat Springs:

<http://www.elevationoutdoors.com/top-towns/>

You'll remember that we were the large town who won multiple rounds of online voting last year to become Colorado's Best Adventure Town on Elevation Outdoor's poll. Please spread the word and vote—you can vote every 24 hours. Round three goes through Sept. 6, round four through Sept. 12 and round 5 through Sept. 19.

*Honor the Past – Envision the Future* **FRUITA**

**TID BITS:**

- City offices will be closed on Monday, September 5, in observance of Labor Day.
- The Fruita Community Center is on track to have its busiest year ever. We are up 7,730 visits over our busiest year in 2014 and up 10,163 visits over last year. We are 24,250 visits away from the 1,000,000 and we should hit that in November. August had 1,927 more visits than August of 2015. (Do you know how hard it is for me to type these numbers without a \$ sign in front?)
- The Veterans Memorial in front of the Civic Center is being cleaned up. The black rubber material is being removed and stucco will be applied over the weekend. The marble plaques are being cleaned with water and vinegar.
- The City received a total of \$136,861 in severance taxes and mineral lease revenues. This is 9% less than the budgeted amount of \$150,000.
- The new Fruita banners are in and are getting installed this week and next week.
- Overlay work will continue on Coulson, from Pabor to Ottley, through the end of September.
- The FCC will be closed for annual maintenance week Monday, Sept. 12 – Sunday, Sept. 18, re-opening on the 19<sup>th</sup>. The library will remain open and patrons should use the west door.
- The FCC outdoor pool will be open through Sept. 10 which will be Dog Daze and the last open day.
- The FLAP grant application is on the shortlist. This grant would provide funds for chipsealing and asphaltting 18 Road on BML land and provide for planning of an events area.
- The new sewer vector truck was redelivered this week. It has been a 1 ½ year process for acquiring this equipment.
- An Open House on the Gateway Enhancement project is scheduled for September 16, 2016 from 5:30 to 7:00 p.m.
- Work continues on assessment of Reservoir #2 with drilling for core samples, topos on the downstream face of the dam and installation of piezometers to measure ground water.
- Geotechnical investigation work is being completed for the North Maple Street bridge.
- We are at 30% FIR with the Kokopelli Trail Design (FIR=Field Inspection Review)
- Staff is working on the Federal Mineral Lease District grant application for the Downtown Aspen Alley project

**FRUITA IN THE NEWS (or related news to the area):**

- **Fruita officials take on Eurobike as they look to grow bike-based economy**  
<http://www.bicycleretailer.com/international/2016/08/31/fruita-officials-take-eurobike-they-look-grow-bike-based-economy#.V8ikgU1TG70>
- **Fruita Recruits European Mountain Biking Companies**  
<http://www.westernslopenow.com/news/fruita-recruits-european-mountain-biking-companies>
- **Temporary road block into Fruita from Riverfront Trail - KKCO 11 News**  
<http://www.nbc11news.com/content/news/391684551.html>
- **Adventure Pro | Welcome to Fruita** - Trail builders at Fruita's 18 Road created some of the most unique mountain biking experiences anywhere, and none are so surreal as the infamous Zippity Doo ...  
<http://www.adventurepro.us/articles/45-welcome-to-fruita>
- **Fruita Honors Resident Turning 105 Years Old - Story**  
<http://www.westernslopenow.com/news/local-news/fruita-honors-resident-turning-105-years-old>
- **GJ City Council discusses Foreign Trade Zone investment**  
<http://www.nbc11news.com/content/news/391696331.html>  
<http://www.gjsentinel.com/news/articles/grand-jujction-moves-toward-foreign-trade-zone>
- **State severance taxes help county budget**  
<http://www.gjsentinel.com/news/articles/state-severance-taxes-help-county-budget>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- All summer events listed below.
- **Sept. 6** at 4pm is the groundbreaking for the new CMU Engineering Building and future home of the John McConnell Math and Science Center.
- **Sept. 9** Night at the FCC for 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> grades - 7pm to 10pm
- **Sept. 10** Dog Daze at the Outdoor Pool - 10am to 12pm
- **Sept 10** Fruita Farmers Market - 8am to 12pm
- **Sept 23 – 25** Fruita Fall Festival – See Fruita Fall Festival Schedule of events below

- **September 28 & 29** is the Colorado Outdoor Recreation Industry Leadership Summit (see save the date info below).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

## Events and Activities in Fruita

September 9	Night at the FCC (5 <sup>th</sup> , 6 <sup>th</sup> and 7 <sup>th</sup> Grades)	7-10pm	FCC
September 10	Dog Daze	10-12pm	FCC
September 10	Fruita Farmers Market	8:00-12:00	Civic Center Park
September 17	Fruita Farmers Market	8:30-12:30	Civic Center Park
September 22-25	Fruita Fall Festival		Downtown Fruita
October 1	Tour of the Moon	Morning	Through Fruita
October 29	Truck N Treat	10-12pm	Civic Center Park
October 31	Halloween CO-ED Kickball Tournament		Little Salt Wash Park
November 5	Fruita 0.038 Marathon	9am – 11am	Aspen Avenue/Circle Park
November 5	Rim Rock Marathon	9am – 3pm	Circle Park (Race Finish)
November 18	Night at the FCC (5 <sup>th</sup> , 6 <sup>th</sup> and 7 <sup>th</sup> Grades)	7-10pm	FCC
December 10	Holiday Arts and Crafts Festival	10am-3pm	FCC
December 10	Hometown Christmas and Parade of Lights	Dusk	Downtown Fruita

# SAVE THE DATE



## COILS | SEPTEMBER 28 *AND* 29, 2016

CONVENE, COLLABORATE, NETWORK & TAKE MEANINGFUL ACTION

### 9/28 | KICK-OFF EVENTS

LUNCH W/ OIA RENDEZVOUS SUMMIT & GOVERNOR 12:30 - 2 PM // WESTIN DENVER  
CUT & SEW MANUFACTURING SUMMIT 3 - 6 PM // MCNICHOLS BUILDING  
SOCIAL 6:30 - 10 PM // GREAT DIVIDE BREWERY

### 9/29 | COILS SUMMIT 7AM - 6PM // WESTIN DENVER

FORMAL INVITATION TO FOLLOW.  
EMAIL QUESTIONS TO  
[JAMES.WEINER@STATE.CO.US](mailto:JAMES.WEINER@STATE.CO.US)

SUBSEQUENT REGIONAL MEETINGS  
POST-SUMMIT WILL BE SET,  
SO IF YOU'RE NOT IN  
ATTENDANCE DON'T FRET!





## **Honoring Our Hometown Heroes**

### **Friday, September 23rd:**

- 9:00 am [Old Fossil Classic Golf Tournament](#) at Adobe Creek Golf Course. [Register](#)
- Venue Opens at 3:00 pm
- 3:00 pm – 10:00 pm Vendor Booths Open (Downtown Fruita)
- 3:00 pm – 10:00 pm Carnival Open (Civic Center)
- 3:00 pm – 10:00 pm Rotary Club Beer Garden (Circle Park and Civic Center)
- 7:00 pm – 10:00 pm Family Health West Street Dance, Bank of the West Circle Park Stage
- Featuring: The Williams Brothers Band and The Georgia Satellites
- 7:00 pm – 8:00 pm Coloramo Federal Credit Union Comedy Hour- FCI Constructors Pavilion Stage (Civic Center) Coloramo Presents- Sam Adams (Comedy Show)

### **Saturday, September 24th:**

- 7:00 am – 9:30 am Fruita Lions Club Pancake Breakfast (Circle Park)
- 12:00 pm – 1:00 pm check-in [Fruita True Value Cooking Contest](#) (Fruita True Value)
- 8:00 am [Western Rockies Federal Credit Union Outhouse Race](#) (Aspen Avenue) Find the rules [here](#)
- 9:00 am – 10:00 pm Vendor Booths Open (Downtown Fruita)
- 10:00 am [Grand Valley Bank Parade](#) (Downtown Fruita)
- 11:00 am – 10:00 pm Rotary Beer Garden (Circle Park and Civic Center)
- 12:00 pm – 10:00 pm Carnival Open (Civic Center)



- 12:00 pm – 6:30 pm Fruita Thrift Shop Bluegrass Music at Bank of the West Circle Park Stage  
Featuring: Still House String Band, Stray Grass, Blue Canyon Boys and Matt Flinger Trio
- 3:00 pm Fruita True Value Cooking Contest winners announced (True Value)
- 6:30 pm – 7:30 pm [Kingsmen Premium Products Grand Valley Beard Rally](#) (Civic Center Stage)  
[Register here!](#)
- 7:00 pm – 10:00 pm Street Dance (Bank of the West Circle Park Stage)  
Featuring: Jay Ketchum and Friends and Darryl Worley (Acoustic)
- 12:00 pm – 10:00 pm Music at FCI Constructors Pavilion Stage (Civic Center)  
Featuring: Kelly Raymond, Morgan Crouse, Clyde Mcgee & The Milltailers, Jeneve Rose Mitchell, We Speak Imaginese, Jack + Jill
- 8:00 pm Fruita Lions Club Raffle

## **Sunday, September 26th:**

- 11:00 am – 4:00 pm Vendor Booths Open (Downtown Fruita)
- 11:00 am – 4:00 pm Carnival Open (Civic Center)
- 11:00 am – 1:00 pm Music FCI Constructors Pavilion Stage (Civic Center)  
Featuring: Stillwater Cowboy Church Worship Band, and Peggy Malone
- 11:00 am – 3:00 pm Music at Bank of the West Circle Park Stage (Circle Park)  
Featuring: Bluegrass Offenders, Danny Agajanian & Friends, Mountain Ramblers, All-Star Jam
- 1:00 pm – 3:00 pm Enstrom Candies [Fruita's Got Talent](#) Show (Civic Center Stage)

[Printable Event Schedule](#)