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Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JANUARY 29, 2016
Re: WEEKLY INFO UPDATE

Election

All eight candidates (city council) and one candidate (Mayor) have been certified eligible to run and their bios for the April City election are now available on the City website: <http://www.fruita.org/administration/page/april-5-2016-regular-municipal-election>

Tuesday Night's City Council Meeting

Tuesday night we will request Council to continue for a month period the public hearing on the proposed sign ordinance. It was brought to my attention a couple business owners are working to organize a coalition of Fruita businesses to do joint advertising and work together on various efforts. Allowing more time for the group to form and meet and potentially provide us feedback on the signs opens the door for additional, valuable feedback and our timeline does not need to be rushed for any reason. We will also have the second hearing on the code enforcement issue regarding the horse. The owner has now paid the required fee.

Huge thanks to the Fruita Thrift Shop!

Parks and recreation Director Ture Nycum and Parks Superintendent Art Shires requested help from the Thrift Shop to help cover repair costs for the iconic Grrreta this week and the Thrift Shop awarded the full \$8,500 to cover the costs to fully restore Grrreta.

Three New Appointments

(1) Congratulations to Mayor Lori Buck who was appointed by the Secretary of the Interior, Secretary Jewell, to be on the Bureau of Land Management's Northwest Resource Advisory Council in Colorado. Mayor Buck will be in category I Commercial Outdoor recreation. **(2)** Ture Nycum, Parks and Recreation Director, will now represent the City on the Greater Grand Junction Sports Commission Board. **(3)** I will now serve on the Outdoor Recreation Coalition (ORC) Advisory Board.

Fruita in the top 10 safest communities in CO for safest drivers

Fruita was ranked in the top ten for least number of traffic fatalities related to distracted driving, DUI and speeding. A report released this week by Consumer Affairs has the statistics here from the NHTSA 2014 data: <https://www.consumeraffairs.com/insurance/car.html#safest-drivers-overall-co-fruita>. The Sentinel plans for a story in Sunday's paper.

TID BITS:

Honor the Past – Envision the Future **FRUITA**

- The Business Incubator has secured a tenant in the Fruita space in the Civic Center—Radcad Designs is now working out of the space and partnering with the Youth Maker Space as well.
- We submitted a nomination for our local businesses in the Deluxe Small Business Revolution on Main street competition to seek an award for \$500,000. (<http://smallbusinessrevolution.org/main-street-revolution/>). The Chamber and Downtown Advisory Board informed businesses to make individual nominations as well and GJEP submitted one on our behalf. It is tied to the TV show *Shark Tank*.
- Ture and I were able to participate on a Riverfront Trail show on KAFM radio discussing the Governor's 16 in 16 announcement and our efforts in Fruita.
- Mayor Buck, Ture and I toured and met with Bonsai Design in GJ to learn about their outdoor recreation business and insights into recruiting like businesses to Fruita.
- Engineering and Planning staff collaborated to create a new feature on www.fruita.org that showcases current development projects. You can see this page at <http://www.fruita.org/cd/page/current-development-projects>.
- J.2 Rd. improvements is advertising this weekend and construction is anticipated to begin the first of March.
- The Little Salt Wash Trail construction will begin Monday, Feb. 8. Pre-construction meeting was held Thursday.
- We spent some time with CDOT this week planning out the smoothest process for using CDOT funds toward the design of the Kokopelli Trail.
- We are coordinating with the Outdoor Recreation Coalition to host the next event in Fruita and host Luis Benitez in Fruita and show him the proposed Kokopelli Trail and business park at the end of Feb.
- We met with the High School administration this week to open up discussions and relationships to look into and be aware potential partnership with athletic activities.
- We are taking steps with Aha to bring the Mike the Headless Chicken website over to the same platform as www.fruita.org so staff can manage the site rather than Cobb.
- The Police Department had a border collie they named Daisy that they were seeking to adopt out and found the perfect home for her today.
- Sunday evening is the annual FCC staff meeting and training.
- Event organizer Robin Brown has submitted her application for the new Gear Up Festival in Fruita that will occur the weekend before Fat Tire Festival on Friday and Saturday. This is the former MOG Fest (Manufacturer of Outdoor Gear selling gear and product, live music, etc.). She spent time going around to the businesses to notify them and will be meeting with staff next week on the details of the event/application.
- The Rural Memories sculpture that used to be near the Fruita Health Club was reinstalled this week in between Jimmy's and Kim's on Aspen Street.
- Staff is getting bids to replace the siding at the FCC that is in need of repair and budgeted this year.

- We are looking into a program that the State Office of Outdoor Recreation is offering to provide an MBA student from the Leed School of Business to work on marketing plans for attracting outdoor recreation businesses.
- Staff is requesting assistance and quotes from local firms in the valley to provide virtual conceptual building renderings for the Business Park that would be paid for by the land owners.
- The Police Commission had a successful tour of the Comm Center in GJ this week.
- I will be participating in the interview panel for GJ City Managers next week.
- Have a great weekend, and hope to see you at the FCC 5-Year Anniversary Party Monday at 4pm.

FRUITA IN THE NEWS (or related news to the area):

- Interesting article on bike lanes and bikes and cars safely sharing the road from the Denver Post: http://www.denverpost.com/opinion/ci_29419329/guest-commentary:-bike-lanes-are-about-more-than-just-bikes
- GJ/Mesa County Elected Officials: Economic boost was 1-time thing: <http://www.gjsentinel.com/news/articles/elected-officials-economic-boost-was-1time-thing>
- Zero vision Editorial re. GJ/Mesa County Elected officials and economic development—"Zero Vision": <http://www.gjsentinel.com/opinion/articles/zero-vision>
- Vision for valley is taking shape: <http://www.gjsentinel.com/opinion/articles/economic-vision-8232is-taking-shape>
- TV spot on free community presentation on identifying and reporting child abuse that occurred in Fruita this week: <http://www.westernslopenow.com/news/local-news/identifying-and-reporting-child-abuse>
- TV report on "Be careful of 'pushy', 'suspicious' salesman": <http://www.nbc11news.com/content/news/MCSO-Be-careful-of-suspicious-person-366736661.html>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Jan. 30** is the Copper Club Brewing Co. 3-Year Anniversary Party beginning at 10 am complete with beer, games, hat contest, sports on the big screen and live music by We Speak Imagines and Tim Richard at 6 pm.
- **Feb. 1** is the Fruita Community Center 5-year Celebration from 4-5 pm at the FCC. Invite below.
- **Feb. 4** will be the Municipalities Dinner hosted by the Town of Palisade at 6 pm in the Palisade Civic Center Gymnasium located at 341 West 7th Street, Palisade, 81526. *The Town sent an electronic invite via email to each of us to respond to in order to RSVP. If you have trouble, please let Deb know.*
- **Feb. 6** is the D51Foundation annual White Iced Party. Save the date postcard is below.
- **Feb. 18** we will be hosting the Chamber After Hours Event at the FCC from 5:30 – 7:30 pm.
- **Feb. 20** will be the Chamber's annual banquet and awards event—this year in Fruita at our Community Center.
- **Feb. 26** is the 50th Anniversary Celebration for Strive at the Double Tree hotel from 6:30 – 10 pm (flier below).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.

- The **2015** Events Information is also available online at:
<http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

Grrreta Has Tooth Decay



Grrreta's Hard Exterior



Grrrreta's Estimated Repair Cost: \$8,500

Grrrreta's Soft Side





★ ★ ★
★ ★ ★
You're Invited!



In honor of 5 years of success we are holding a celebration at the Fruita Community Center on February 1st, 2016. Please join us between 4:00pm and 5:00pm in the meeting rooms. Cake and lemonade will be served. Thank you to everyone who has supported the Community Center in any capacity!

Feb 6
save the date



4TH ANNUAL
WHITE ICED PARTY & FUNDRAISER

sponsored by

7-10pm CMU Ballroom

Community Hospital



TEACHER CELEBRATIONS
SILENT AUCTION
COCKTAILS & DESSERTS



for more event details
www.d5lfoundation.org

50TH ANNIVERSARY

STRIVE
PEOPLE SUPPORTING PEOPLE

Celebration

IN FEBRUARY 2016, STRIVE WILL BE TURNING 50 YEARS OLD!
PLEASE JOIN US IN CELEBRATING THIS MOMENTOUS
ACHIEVEMENT WITH A ONE-OF-A-KIND EVENING OF FINE
DINING, AND PROFESSIONAL ENTERTAINMENT THAT WILL HAVE
YOU TAPPIN' YOUR TOES AND TWIRLIN' YOUR SKIRT!

FRIDAY, FEBRUARY 26, 2016

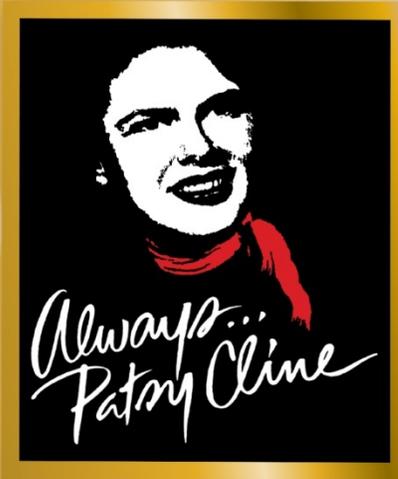
6:30 - 10 P.M.

AT THE DOUBLETREE HOTEL

743 HORIZON DRIVE

FINE DINING, DRINKS, AND
PROFESSIONAL THEATRE

THIS IS A ONCE-IN-A-LIFETIME MOMENT,
AND WE WANT TO SHARE IT WITH YOU!
THERE ARE ONLY 140 SEATS AVAILABLE.



\$150 TICKET- INCLUDES DINNER, DRINKS, AND SHOW
OR \$1000 FOR A WHOLE TABLE (SEATS SIX)

ALL PROCEEDS FOR THIS SPECIAL EVENT WILL GO TOWARDS
STRIVE'S HIGHLY IMPORTANT CHILDREN'S PROGRAM

RESERVATIONS CAN BE MADE BY CALLING:

244-5506

OR ONLINE AT

WWW.STRIVECOLORADO.ORG

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