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Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 11, 2015
Re: WEEKLY INFO UPDATE

Patriot Day

In remembrance of the many whose lives were lost on this day, now some 14 years ago today, I thought this quote was fitting: "America was not built on fear. America was built on courage, on imagination and an unbeatable determination to do the job at hand. –Harry S Truman, 33rd U.S. President. The Lower Valley Fire Department had a nice display of the American Flag at the top of the ladder truck today as well.

Keep up the voting for Fruita!!!

Elevation Outdoors Magazine is hosting an online contest to see which city is voted the top Adventure Town in Colorado. It allows you to vote once per day so please make a habit of sharing and visiting the link:

<http://www.elevationoutdoors.com/colorado-adventure-towns/>. We are in the Large Towns category (?—I guess our quality and abundance of adventure outweighs our population ☺). Round 1 ended Thursday with our win over Canon City. We are now in Round 2 against Steamboat Springs until the 17th and leading 62% to 38% as of 4:20 pm Friday. Round 3 will be the 17th – 24th and round 4 will be through the 30th. We need daily votes to stay ahead of Steamboat!

Direct Marketing to Cycling Industry

As a prelude to Interbike next week, our direct marketing campaign for the cycling industry to consider Fruita for press camps, product launches, business relocations, vacations and staff retreats kicked off Thursday with the email hitting over 2,000 key people in the industry. Paul Aieta with Cobb and Associates worked it up with a donation of photos from Anne Keller. As of today we have already seen an article related to it: <http://www.triathlonbusiness.com/2015/industry-news/cycling-industry-urged-to-consider-fruita-colorado/>. I have also scheduled a meeting with Luis Benitez, the Governor's appointed head of the newly created state Outdoor Recreation Office, to discuss our efforts in tourism, economic development and quality of life centering on outdoor recreation.

City Council Meeting this upcoming Tuesday

We have a special presentation by GOCO to present the City with the Starburst Award for the Fruita Bike Park. On the consent agenda are a couple more fencing permits for outdoor dining space and modified liquor licenses for the same spaces for Camilla's and Copper Club. On the Administrative Agenda we have a couple

Honor the Past – Envision the Future **FRUITA**

short updates on the upcoming community engagement process to help design our City's gateway and the downtown streetscape project.

City Shops Open House for the Public this Tuesday

In celebration of Cities and Towns Week next week, we have our open house scheduled for Tuesday, September 15th from 3-6 pm with games and opportunities for kids to check out some of our large equipment and police vehicles in our new bay. Tours of the building will also be given and food available. At 4 pm we will have a ribbon cutting with the Mesa County Federal Mineral Lease District and hear remarks from Mayor Pro-tem Bruce Bonar. This is open to the general public and we hope to see many there. In addition, as part of Cities and Towns week, Mayor Pro-tem Bonar will be speaking to classes at Shelledy and City staff will do the same for Rim Rock students at the Community Center and the Fire Station. (Invitation Attached)

TID BITS:

- The Grand Valley Drainage District board voted Wednesday to implement a \$3 per month fee and \$500 impact fee on new developments with bills beginning in January.
- We received \$180,996 in severance tax and \$119,918 in Federal Mineral Lease direct distribution revenues. This totals \$300,915. We had budgeted \$220,000 in this year's budget.
- Sales tax revenues for the last month were 0.5% higher than last year of the same month. This has us 6% down to date compared to last year. Again, most local businesses are up this year but we are taking a hit from the energy industry.
- We are partnering with the Lower Valley Fire Department and a branch of the National Guard this week to clear portions of the Little Salt Wash and Saturday and Sunday burning of this vegetation will occur at the wastewater complex.
- We have finally cleared the majority of the smell emanating from one of the old City lagoons after much effort of staff, river water and ducks.
- Cycling Industry urged to consider Fruita, CO: <http://www.triathlonbusiness.com/2015/industry-news/cycling-industry-urged-to-consider-fruita-colorado/>
- I presented this week to the Colorado Canyons Association related to our outdoor recreation efforts and partnerships with BLM and CPW.
- Counselor Kincaid and I will be meeting first thing next week to coordinate our partnerships with CMU and WCCC to work on logo options.
- We have completed our initial budget meetings with all divisions and departments and are working toward a draft budget for the September workshop.
- We facilitated a meeting with BLM and local businesses to further the discussions and interest with local efforts to build more trails outside of Fruita.
- Mayor Buck and Parks and Recreation Director Ture Nycum will join GJEP and Mountain Racing Products at the annual Interbike trade show next week to promote Fruita.
- Total residential units permitted this year are 23 compared to 33 last year at this point. We have two subdivisions working toward more permits this year.
- In regards to our amazing Police department, number of incidents are still down 2% compared to last year and response times are still some of the shortest in the whole valley.

- So far through July, City residents have diverted 9% of all waste collected through recycling efforts.
- In July alone, we recycled 44 tons of aluminum, cardboard/paper, scrap metals and plastics which is the equivalent of 355 mature trees saved, 145 cubic yards of landfill space, 157,538 Kw-Hrs of electricity or 207,231 gallons of water.
- The downtown project is progressing quickly now and the intersection of Peach and Aspen is now open up with all asphalt and concrete poured and dried. Mulberry's intersection is moving forward with much to happen next week and all wrapped up (with the exception of minor landscaping) by the 22nd.
- Two thank-you letters were received this week that are attached below (one to City Council for our contribution to Dinosaur Day and one to Engineering staff for work with an HOA).

FRUITA IN THE NEWS:

- This Free Press article covers our website, logo process, upcoming gateway design community engagement process, City Shops open house and the Downtown project wrapping up: <http://www.gifreepress.com/news/17982551-113/fruita-rolls-out-new-website-toys-with-new>
- BBC story on Mike the Headless Chicken: <http://www.bbc.com/news/magazine-34198390>
- Fruita family featured in school hostage film: <http://www.nbc11news.com/home/headlines/Palisade-family-featured-in-school-hostage-film-324799611.html>
- Biosolids offered free to Fruita residents TV spot: <http://www.westernslopenow.com/news/bio-solids-now-offered-to-fruita-residents>
- Music events: <http://www.gifreepress.com/news/17982631-113/music-events-sept-11-17>
- GVDD celebrates 100 years: <http://www.gifreepress.com/news/17982529-113/grand-valley-drainage-district-celebrates-100-years-serving>
- GVDD fee: <http://www.gisentinel.com/news/articles/expect-to-pay-stormwater-fee-next-year> AND <http://www.gisentinel.com/opinion/articles/the-stormwater-fee>
- Mike: <http://www.nbc11news.com/home/headlines/70-years-since-Chicken-survived-for-18-months-without-a-head-326544991.html>
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UPCOMING EVENTS:

- **Tomorrow, September 12** from 10 am – noon is the annual Dog Daze in the Outdoor Pool.
- Tuesday, **September 15**, from 3-6 pm is the Open House for the new City Shops Facility (900 Kiefer Avenue). Tours of the new building, hot dogs, discovery of city services and games included. A Federal Mineral Lease District ribbon cutting will also be part of this event.
- Friday, **September 18**, from 7-10 pm at the Community Center is the 5th – 7th grade Night at the FCC.
- Don't Forget the Fruita Farmer's Market **each Saturday** from 8:30 am – 12:30 pm in Civic Center Park.
- The large meeting for all elected officials and board member of the cities, county and partner agencies to focus on the North Star and Chabin Concepts study is scheduled for Wednesday, **September 23rd** from 4-6 pm at the Mesa County Workforce Center.
- The next Municipalities Dinner is scheduled for Thursday, **September 24** at Chez Lena restaurant at Western Colorado Community College campus (2508 Blichman Ave. in Grand Junction).

- Fruita Fall Festival is right around the corner **September 25-27**. More info on the Chamber's calendar at <http://info.fruitachamber.org/events/calendar>.
- **October 26**, 3-5 pm in the Hospitality Suite in Stocker Stadium at Lincoln Park's Suplizio Field, will be a Transportation Roundtable discussion hosted by the Grand Valley Regional Transportation Committee (GVRTC) and the Grand Junction Chamber of Commerce. RSVP is required to Kathy.young@mesacounty.us by Oct. 19.
- The **September** 2015 City of Fruita Meeting Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

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The City of Fruita would like to invite the public
to an Open House to tour the newly constructed addition
to the
Fruita City Shops Facility
for the
PUBLIC WORKS AND PARKS DEPARTMENTS

Date: Tuesday, September 15, 2015

Time: 3:00 pm - 6:00 pm

Place: 900 Kiefer Avenue



September 14-20
2015
Colorado Cities & Towns Week

Come discover the services provided by these two departments.
Hot Dogs and Refreshments will be served.

Families Welcome ☺





P.O. Box 20000
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www.museumofwesternco.org
info@westcomuseum.org
toll free 888/488-3466

Museum of the West, Loyd Files Research Library, Administrative Offices phone 970/242-0971 fax 970/242-3960
Cross Orchards Historic Site phone 970/434-9814 fax 970/242-3960
Dinosaur Journey Museum phone 970/858-7282 fax 970/858-3532

September 4, 2015

Mayor Lori Buck and Fruita City Council
City of Fruita
325 East Aspen
Fruita, CO 81521

Thank you so much for all the support.

Dear Mayor Buck and Council Members,

Thank you for believing in the Museums of Western Colorado. We extend our deepest appreciation to you for your sponsorship of \$1000.00 for The Museums of Western Colorado's 2015 Dinosaur Day. By investing in the Museum, you are helping to support an extraordinary museum complex right here in our own community. We are constantly striving to improve and update our exhibits, programs and services. Your support will help us continue to provide the quality of preservation, education and programming that our community deserves.

The Museum is our lifeline to the past. it is the reference point to which we all look for defining who we are. Thank you for helping us with our work of preserving and celebrating the stories of our community, past, present and future.

With Sincere Gratitude,

Peter MacMillan Booth, Ph.D.
Executive Director

cc: Michael Bennett, Fruita City Manager

The Museums of Western Colorado is a 501(c)3 not for profit organization. For tax purposes our tax-exempt number is 84-0588068.



Accredited by the American Alliance of Museums

Susan Ann Rawlins

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Phone: (970) 858-8455 ● Email: sarawlins@bellsouth.net

September 7, 2015

Mr. John Vasey
Mr. Sam Atkins
City of Fruita
325 E. Aspen Ave., Suite 115
Fruita, CO 81521

Dear John and Sam:

On behalf of the Evening Breeze HOA Board and members, THANK YOU for your support and work on improving the drainage on Ottley near Breeze Drive and most importantly, the removal of that awful pile of rocks and tree stump called an island! The improvement at the entrance to our subdivision has improved tremendously and we appreciate you both.

Cordially,



Susan Rawlins
HOA Secretary/Treasurer

Cc: Mike Bennett