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Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 25, 2015
Re: WEEKLY INFO UPDATE

Keep up the voting for Fruita!!!

We are now in Round 4 against Glenwood Springs until September 30th and leading 64% to 36% as of Friday morning. We need daily votes to stay ahead of Glenwood Springs! Again, this is for Elevation Outdoors Magazine's online contest to see which city is voted the top Adventure Town in Colorado. It allows you to vote once per day so please make a habit of sharing and visiting the link:

<http://www.elevationoutdoors.com/colorado-adventure-towns/>. We are in the Large Towns category (?—I guess our quality and abundance of adventure outweighs our population ☺). Round 1 ended with our win over Canon City. Round 2 ended with our win over Steamboat Springs. Round 3 ended with our win over Colorado Springs.

TID BITS:

- Our direct email campaign to the bike industry yielded more than double the typical "open" rate. It was sent to 2,000 retailers and 3,000 employees in the bike industry, with 1,300 opens that Paul is now following up with.
- The Interbike Daily Show article e-version can be found here: <http://read.dmtmag.com/i/571996-show-daily-day-two-september-17>. Notice the teaser on the front page, page 7 and the article on page 43 about Mayor Lori Buck and Fruita.
- Community Center staff has been hard at work all week for maintenance week, deep cleaning every nook and cranny so well that you could lick the floor Monday morning—well, I wouldn't recommend that.
- New natatorium LED lights are installed in the pool area. This should be a vast improvement in lighting and energy costs.
- Parks staff has been busy assisting the prep, set up and over the weekend the operation of Fall Festival.
- Public Works has been working weeds and street sweeping, as well as helping with traffic control in preparation for Fall Fest.
- PD will be working extra for the busy weekend of Fall Festival.
- The Public Works Director has been exploring opportunities with solar companies and utilities attending a solar energy presentation to local governments on financing options for solar power.

- Ken has also been coordinating with the Excel Energy and the Clean Energy Collective (CEC) regarding a solar garden being built in Garfield County, which may be an opportunity for the City to buy electricity from the solar farm and receive a credit back on our Excel bills.
- Downtown improvements finished on time for the Fruita Fall Festival.
- Considering the scale of the downtown project—2 months is pretty swift.
- Downtown businesses were so patient and supportive!
- The electrical improvements that were part of the downtown project have helped reduce from 7 generators to 3.
- A press release from the County regarding the new location of the County Clerk is pasted below.

FRUITA IN THE NEWS:

- GJ Sentinel Editorial highlighting Fruita in regards to Colorado Pedals Should Start in Valley: <http://www.gjsentinel.com/opinion/articles/colorado-pedals-should-start-in-the-valley>
- Front Page GJ Sentinel article on Fruita Gives Away Compost: <http://www.gjsentinel.com/news/articles/fruita-gives-away-compost-to-save-on-costs-of-disp/>
- Mesa county Police Departments still without body-worn cameras TV spot: <http://www.kjct8.com/home/headlines/329312331.html>
- Fruita's James Williams important figure in local music scene: <http://www.gjsentinel.com/entertainment/articles/in-the-scene-james-williams-important-figure-in-lo>
- Why seeing Doug Kershaw at Fall Festival is the Most Important Thing You'll Ever Do: <http://kekbfm.com/why-seeing-doug-kershaw-at-the-fruita-fall-festival-is-the-most-important-thing-youll-ever-do/>
- Pinpoint the Pine in Fruita TV spot: <http://www.westernslopenow.com/news/local-news/pinpoint-the-pine-in-fruita>
- Pine magnet scavenger hunt starts Friday: <http://www.gjsentinel.com/news/articles/biz-briefcase-sept-24-2015>
- Get ready to shoot zombies to your heart's content with the Fruita FFA: <http://kekbfm.com/get-ready-to-shoot-zombies-to-your-hearts-content-with-the-fruita-ffa/>
- 5 Reasons to wear pink at the Fruita Rimrock Rodeo Finals Saturday: <http://kekbfm.com/5-reasons-to-wear-pink-at-the-fruita-rimrock-rodeo-finals-saturday-list/>
- Fruita Fall Festival Preparations Underway: <http://www.nbc11news.com/home/headlines/Fruita-Fall-Festival-Preparations-Underway--328593011.html>
- DDA hires former Fruita City Manager: <http://www.gjsentinel.com/news/articles/development-firm-hires-new-director>
- Colorado National Monument New Superintendent: <http://www.gjsentinel.com/news/articles/monuments-interim-chief-will-take-over-permanently>
- Sage Grouse won't be declared endangered: <http://www.gjfreepress.com/news/18313329-113/sage-grouse-wont-be-declared-endangered>
- Music Events: <http://www.gjfreepress.com/news/18217729-113/music-events-sept-25-through-oct-3>

UPCOMING EVENTS:

- Fruita Fall Festival is here! Today, **September 25-27**. More info on the Chamber's calendar at <http://info.fruitachamber.org/events/calendar>.
- Saturday, **October 3rd** from 2 pm – 4pm is the 100th Year Anniversary Ice Cream Social for the Grand Valley Drainage District at 722 23 Road, Grand Junction.
- Wednesday, **October 14th** from 4 pm – 6 pm is the Open House and Ribbon Cutting for the Mesa County Health Department's new clinic at 510 29 1/2 Road, Grand Junction.
- **October 26**, 3-5 pm in the Hospitality Suite in Stocker Stadium at Lincoln Park's Suplizio Field will be a Transportation Roundtable discussion hosted by the Grand Valley Regional Transportation Committee (GVRTC) and the Grand Junction Chamber of Commerce. RSVP is required to Kathy.young@mesacounty.us by Oct. 19.
- The **September** 2015 City of Fruita Meeting Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



CLERK TO THE BOARD



RECORDING



MOTOR VEHICLE



ELECTIONS

MESA COUNTY CLERK & RECORDER

Sheila Reiner

September 22, 2015

PRESS RELEASE

The Clerk and Recorder would like to announce that beginning September 24, 2015, all functions of the Clerk and Recorder's Office will be located at 200 S. Spruce in the Mesa County Central Services Building. The last division to relocate to the 200 S. Spruce is the Clerk to the Board (Liquor Licensing, Board of Equalization and all related functions). Visit us at the Recording Counter from 8:00 a.m. to 5:00 p.m. Monday through Friday or call 970-244-1896 to schedule an appointment for Clerk to the Board Services.

Clerk to the Board, Liquor Licensing and Board of Equalization at 200 S. Spruce

- Liquor Licensing, Board of Equalization (tax assessment appeals) and Clerk to the Board functions are moving to the Mesa County Central Services Building.
- To visit us, please go the Recording Counter at 200 S. Spruce.
- To schedule an appointment, please call 970-244-1896.

Comments and questions may be directed to:

Jackie Campbell, Division Director
(970) 216-7485 jackie.campbell@mesacounty.us

or

Sheila Reiner, Clerk and Recorder
(970) 244-1714 sheila.reiner@mesacounty.us

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