



City of Fruita  
Arts and Culture Board  
324 N Coulson  
Fruita CO 81521

### **Family Health West Exhibit Registration and Release Form**

I, the undersigned, request that the items described below be displayed at the Colorado Canyons Medical Center and Hospital. In consideration of displaying these items in the hospital, I release said hospital, the City of Fruita and Fruita Arts and Culture Board from responsibility for any damage or loss while these items are on display.

I agree to indemnify Family Health West, the City of Fruita, the Fruita Arts and Culture Board, its agents and employees from any liability arising out of or resulting from any liability from the exhibit.

Exhibit Policies and Procedures for Exhibition is attached to this release form.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone or best way to contact you: \_\_\_\_\_

Email/website: \_\_\_\_\_

Title of Exhibit: \_\_\_\_\_

Medium and subject of works: \_\_\_\_\_  
\_\_\_\_\_

Please provide any other information you would like included in the publicity efforts for your exhibit (include any separate pages if needed):

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Artist Signature

\_\_\_\_\_  
Date

*Policies and Procedures are included in this packet for registration purposes. This form must be signed and returned with appropriate submission requirements to City of Fruita Parks and Recreation Department 324 N Coulson Fruita CO 81521 970-858-0360 or [recreation@fruita.org](mailto:recreation@fruita.org).*

## **Family Health West Exhibit Policies and Procedures**

### **Purpose:**

The goal of exhibits and art displays in the hospital facility of Family Health West is to create a healing and upbeat environment to patients, staff and public. The subject and content of exhibits should reflect the interests of the hospital.

In providing or denying space for exhibit, the City or hospital does not imply that the materials not meet critical standards for display nor does the City or hospital endorse or support the artist's point of view.

### **Scope**

Family Health West will display two or more artists per year. Art will be displayed in areas determined by the FHW Community Relations Department. Exhibits are ultimately approved by the Director of Community Relations of Family Health West through the consideration of the Fruita Arts and Culture Board.

### **Security and Liability:**

Family Health West does not carry any insurance for exhibits or artwork displayed in its facility and cannot be held responsible for the safety of any item on display in the building. There are public areas that cannot be consistently monitored against damage, theft or vandalism. Exhibitors are encouraged to contact an independent insurance agent for liability coverage.

### **Media Coverage:**

Family Health West will issue a formal invitation to the chosen artist, host a reception highlighting the artist at the start of the display and will coordinate public relations for the event.

### **Requests for Displays:**

The hospital will display the art of two or more artists per year. The Fruita Arts and Culture Board will screen all artist applications. Please submit application and portfolio to The City of Fruita, Parks and Recreation Department 324 N Coulson Fruita CO 81521. Artwork maybe submitted as images on a CD, thumb drive, or a portfolio (physical binder or folder with photographs of artwork) or web site. You may pick up your media once the Arts and Culture Board makes a selection.

### **Hanging and Removing Exhibits:**

All artwork must be of a size and weight able to be supported by the hanging mechanism in place. The FHW Community Relations Department will be responsible for how pieces are to be displayed and will oversee the hanging and removal of all pieces.

### **Sale of Artwork:**

If a piece sells during the three to six-month display period, the artist may submit another piece approved by FHW Community Relations Department to replace the sold piece for the remainder of the exhibit.

Any sales or transaction between the artist and an interested buyer are the artist's responsibility and should be handled outside of Family Health West, or the City of Fruita's Arts and Culture Board. A City of Fruita Business License may be obtained at the City Clerk's office.