



# What a Concept (or two!)

The City recently adopted two concept plans that will further guide Fruita as development and opportunities arise. The first is a **Gateway Enhancement Plan** that focuses on ways to create a sense of place through improvements at key City entry points. This can often be difficult since these types of features can often influence the identity of a community and there can be a wide variety of opinions on what that identity should be. Fortunately, the City received great feedback from the public that not only supported making the City's entrances more attractive, but also included great ideas about improving things like signage, safety,

and mobility. With the help of landscape architects from Cavanaugh Roberts & Associates, the **Gateway Enhancement Plan** evaluated a variety of alternatives and makes recommendations on how incorporating things like artwork, landscaping, and signage could make Fruita's entrances more inviting. This plan will guide the City as funding is available.

The second concept plan recently adopted by Council is for the **Fruita Lagoon Site Redevelopment**, which is specific to a city-owned

property located at the end of Raptor Road. Most people are either familiar with the site as previously being the location of the City's sewer lagoons (prior to 2011) or are now

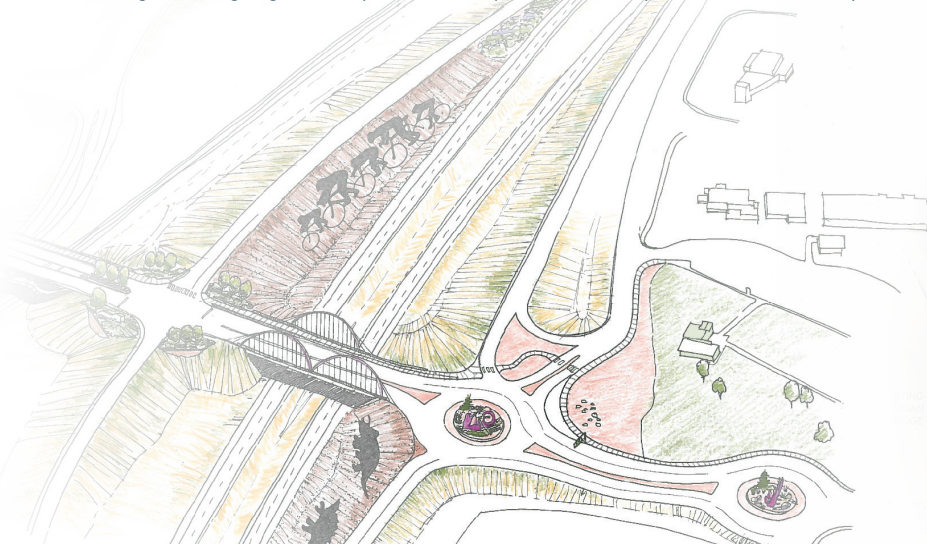
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familiar with it as they traverse through it on the Colorado Riverfront Trail. The concept plan for this

site was generated based on a public input process that supported having a mix of open space, recreational, and commercial uses. The conceptual layout of the property shows creating lakefront

commercial properties with areas for public gatherings incorporated with open space along the Colorado River. The implementation of this plan will be highly dependent on potential commercial interests and may not happen for quite some time, but does provide some near-term guidance on managing this facility.

The City would like to thank all those who filled out public input packets, completed online surveys, and/or participated in stakeholder meetings that helped in creating these concept plans. Copies of both concept plans can be viewed on the City's website at [www.fruita.org/cd](http://www.fruita.org/cd).



*Fruita City Council If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council Members.*



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## Meet Your School Resource Officers



Children attending school in Fruita are very fortunate to have two full-time School Resource Officers (SROs): Bob Bomar and Jessica Rezak.

Officer Bomar began his law enforcement career in 1977 after serving four years in the Marine Corps. He started with the Laramie County Sheriff's Office in Wyoming, attaining the rank of Sergeant. During that time, he obtained a Bachelor's Degree in History. After moving to Mesa County, he worked in Grand Junction as a dispatcher at the Grand Junction Regional Communication Center for 12 years. He came to the Fruita Police

Department in 2007 and became a full time SRO in 2010.

For many years, Officer Bomar has worked with staff at Rimrock Elementary sponsoring families needing help during the Christmas holidays. He also helps coordinate the annual Bike Rodeo with the Fruita Community Center. When asked what he likes most about being an SRO, Officer Bomar said, "Working with the kids and District 51 staff. The kids are awesome and the staff does an excellent job." It doesn't take much time in any school in Fruita to see how much the kids love "Officer Bob."

In his spare time, Bob enjoys working on projects at home, camping, hosting monthly book club meetings and spending time with his family.

Officer Rezak has been employed as a police officer with the City of Fruita since January of 2009, taking the position of School Resource Officer in 2015. While working in the schools, she learned some children need help with food during school breaks and over the summer months. Recognizing the need, she recently started a program named Cops for Kids, designed to help provide food to identified families with school-aged children during those times when school is not in session. When asked what she likes most about being an SRO, Jessica said, "I'm thrilled with the positive relationships we build with both kids and administration."

Being in the schools has inspired Jessica to help kids throughout the community. She is a 4-H leader for the River Riders horse group and enjoys sharing her horse knowledge and instruction to kids. She loves animals, shows and competes with her horses in events such as Cowboy Mounted Shooting and Ranch Horse Versatility. Her other hobbies include camping, fishing, hunting, snow skiing and spending time with her husband and 11 year old son. Jessica has been going to college for several years and will graduate with honors in May, obtaining a Bachelor's Degree in Criminal Justice.

## Second Annual Evening of Art Gala

Join the Fruita Arts and Culture Board on March 11th from 7-10 pm as they host the 2nd Annual Evening of Art Gala at the Fruita Community Center. The Gala offers an evening of food, beer, wine, live music, art work and live demonstrations from some of the best artists in Fruita and the Grand Valley. Tickets for the event are \$25 and on sale at the Fruita Community Center, City Market and from Fruita Arts and Culture Board members.

The event was first held in 2016 and was such a big success that the

Arts and Culture Board decided to make it an annual event. Last year's event was held in the meetings rooms at the Community Center, but due to the tremendous turnout, the decision was made to move it to the gymnasium.

The event will raise funds to support much needed artwork for the two roundabouts at Highway 340 and I-70 in Fruita, a portion of the recently approved Gateway Concept Plan. For more information visit [www.fruitaart.com](http://www.fruitaart.com).







### **Free Day at the Fruita Transfer Station**

The Fruita Transfer Station at 1275 17 1/2 Road will be offering a FREE Day on Saturday, April 29, 2017 from 9:00 am to 5:00 pm. Free Day exceptions include tire disposal, electronic waste, appliances containing refrigerants and commercially hauled materials. These items are not part of the Free Day program and their disposal will be subject to normal tipping fees. ALL WASTE MATERIALS ENTERING THE LANDFILL OR TRANSFER STATIONS DURING FREE DAY MUST BE TARPED AND SECURED. UNTARPED/UNSECURED LOADS WILL BE TURNED AWAY – NO EXCEPTIONS.

The Mesa County Landfill will also have a FREE day on Saturday, April 8th at 3071 Highway 50 from 8:00 am to 4:30 pm.

### **What does a Trail Host do besides have Fun and Ride around Fruita?**

That’s about it – they have fun, meet people and enjoy the outdoors. If you’ve ever considered doing something to help your community AND you enjoy riding a bike, hiking or simply being outdoors, then the Fruita Trail Host program may interest you.

The City of Fruita is in the planning phase of starting a Trail Host program. Our vision is to have a group of volunteers acting as ambassadors for the City, riding throughout our parks and on trails such as the Riverfront and the Little Salt Wash Trails. Trail hosts might provide information or

maps and answer questions for citizens and visitors. This program will encompass trails and parks within the City limits only and those portions of the Riverfront Trail that are maintained by the City of Fruita.

If you would like to learn more about the program, there will be an informational meeting on Wednesday, February 22, 2017 at 6:30 p.m. at the Fruita Police Department, 157 S. Mesa Street. Although not required, an RSVP to 858-3008 (Fruita Police Department) between 8:00 a.m. and 5:00 p.m. would be appreciated.

### **2017 Utility Rate Changes**

The following rate changes are effective January 1, 2017, and will be reflected on the bill you receive in February 2017.

- Solid Waste Collection (Trash) Services – Increase of \$0.25 per month
- Sanitary Sewer Services – Increase of \$2.20 per month
- Irrigation Services – Increase of \$10 per year for operations and maintenance

### **City of Fruita’s Annual Electronics Recycling Event**

Includes:

Computer monitors..... \$12.00

Desktop printers/copiers ....\$ 5.00

Flat Screen and CRT TVs

(measured diagonally):

• Up to 27” ..... \$1.00/inch

• Over 27” ..... \$2.00/inch

All other electronics:

..... \$3.00 and under

The City of Fruita will team up with Waste Management to offer Fruita residents an opportunity to recycle their electronic devices on **Saturday, April 8, 2017** from **9:00 a.m. to 1:00 p.m.** in the Fruita Civic Center parking lot at 325 E. Aspen Ave. All cords, cables, CPUs, laptops, speakers, mice, keyboards and cell phones will be collected at no cost. All other electronics will have a nominal fee.

Fruita residents may call the City’s Code Compliance Officer, Mark Angelo, to arrange for

pick up of **TELEVISIONS ONLY** at 858-0763.

To utilize this service, residents must be able to meet Mr. Angelo at the Fruita Civic Center after the pick up to pay the appropriate recycle fees and receive a receipt. **CASH OR CHECKS ONLY** payable to Waste Management will be accepted.

Residents can feel confident that their electronics will be recycled in an ethical and environmentally sound manner with Waste Management’s involvement. Please call 858-3663 if you have any questions.

Upcoming Events in Fruita			
February 18	Sweet Heart 5k/10k Run & Health Expo	9 am-1pm	Fruita Community Center
March 11	An Evening of Art Gala - (Proceeds go to support artworks in the roundabouts on Highway 340 at I-70)	7-10 pm	Fruita Community Center
March 17	Night at the FCC \$10 fee (Grades 5-7)	7-10 pm	Fruita Community Center
April 7	Youth Scholarship Golf Tournament Registration \$75 per player - Register at the Fruita Community Center. (All proceeds to support the Fruita Parks and Recreation Youth Scholarship Program)	9 am	Adobe Creek Golf Course
April 12	Easter Egg Scramble (get there early!)	4-4:05 pm	Fruita Community Center
April 19	Arbor Day Celebration	TBD	TBD
April 27-29	Fat Festival Tire		Downtown Fruita
May 5-6	18 Hours of Fruita Mountain Bike Race		CO State Park – Highline
May 6	Girls on the Run 5K Race	Morning	Fruita Community Center
May 20	Beer, Gear & Grub		Southside Marketplace
June 2-3	Mike the Headless Chicken Festival (Theme: Colorado to the Core)		Downtown Fruita
June 8	Thursday Night Concert Series (first night of the series)		Fruita Civic Center Park
June 21	Community Solstice/Harvest Dinner		Downtown Fruita
June 24	Fruita Farmer's Market (first market of the season)		Fruita Civic Center Park

## E-mail Subscription

### List Available at [www.fruita.org](http://www.fruita.org)

Did you know that the City offers e-mail subscription lists for Council agendas, Council packets, the City meeting/event calendar and the City's quarterly newsletter the City Link? You can also receive the Parks and Recreation Department's activity sign-up notifications, as well as Fruita Community Center closure notifications. Go to the City's website at [www.fruita.org](http://www.fruita.org) and scroll down to the very bottom of the page. You will see a button for Social Media/Subscribe, and at the bottom of this page, you can click on E-mail Subscription Lists to sign up to receive e-mail notifications from the City of Fruita.

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