



**7th Annual “Mike The Headless Chicken Days”
May 20 & 21, 2005 Fruita, Colorado
City of Fruita (970) 858-83733**



www.miketheheadlesschicken.org

Over 2,139,234(Yes over 2 Million) Hits since 1/6/00!!

Sponsorship agreement

This agreement exists for the purpose of outlining the sponsorship benefits regarding “Mike the Headless Chicken Days” on May 20 & 21, 2005. This agreement will also determine the sponsorship level with regards to the cash involvement. All Sponsorships are awarded upon receipt for the full amount of sponsorship level.

Sponsor Company Name _____

Contact Person _____ Phone# _____

Address _____

Levels of sponsorship

Cock-of-the-walk Presenting Sponsorship - \$5,000 (maximum of 2 awarded)

- 1 “Presented By” dialogue and title in all promotional venues with feature logo placement
- 2 “Presented By” title on “Mike’s Official Cyber Coop”
- 3 “Sleeve” logo prominently displayed on wildly popular T-Shirt (over 3000 sold!)
- 4 Top of Web Page Logo Placement and sponsor level acknowledgment on “Mike’s Cyber Tour
- 5 Five (5) Wildly Popular T-Shirts and five (5) “Mike” mugs for the Big Event

Banty rooster Feature Sponsorship - \$2,000 (Maximum of 8 awarded)

- 1 Company Logo included on promotional posters
- 2 Company Logo on the back of the wildly popular T-Shirt
- 3 Sponsor level acknowledgment with logo link on web site
- 4 Two (2) wildly popular T-Shirts and two (2) “Mike” mugs for the Big Event

Chicken coop Supporting Sponsorship - \$500

- 1 Company Name and listing on promotional poster
- 2 Numerous mentions at the Big Event
- 3 Company name listing with hyperlink on “Mike’s Cyber Tour”

Eggs in a basket Product Sponsor - \$100 Plus Product Donation

- 1 Company Name posted on “Friends of Mike” board at the Big Event
- 2 Company Name mentions at the Big Event

Cackling chicks Media Sponsorships (by Negotiations)

- 1 Exclusive Sponsorship within the Medium - TV, Radio, Newspaper, Magazine, Electronic
- 2 Company Logo on Promotional Poster
- 3 Numerous mentions at the Big Event
- 4 Sponsor acknowledgment with logo hyperlink on “Mikes Cyber Tour”

City of Fruita Representative

Date

Sponsoring Company Agent

Date